



# Response to RFP 10-82

---

## State of Indiana

Proposal Response to RFP 10-82 for a Calendaring System for IN.gov  
DUE: May 14, 2010 3:00 p.m. Eastern Time

Submitted to:  
James Osborne  
Indiana Department of Administration  
Procurement Division  
402 West Washington Street, Room @478  
Indianapolis, IN 46204

Submitted by:  
Larry Wagner  
lwagner@activedatax.com

**Active Data Exchange**  
[www.activedatax.com](http://www.activedatax.com)  
**610-997-8100**

May 12, 2010



## TABLE OF CONTENTS

<b>1</b>	<b>Transmittal Letter 2.2</b>	<b>4</b>
<b>2</b>	<b>Business Proposal 2.3</b>	<b>5</b>
2.1	General - Active Data Calendar Solution 2.3.1	5
2.2	Active Data Exchange Company Structure 2.3.2	10
2.3	Active Data Exchange Financial Information 2.3.3	10
2.4	Active Data Exchange Company Integrity of Structure and Financial Reporting 2.3.4	10
2.5	Contract Terms/Clauses 2.3.5	10
2.6	References 2.3.6	11
2.7	Registration to do Business 2.3.7	12
2.8	Authorizing Document 2.3.8	12
2.9	Subcontractors 2.3.9	14
<b>3</b>	<b>Technical Proposal – Attachment D Technical Specifications</b>	<b>15</b>
3.1	Overview	15
3.2	Primary Requirements 2.4.1.2	21
3.3	Secondary Requirements 2.4.1.3	32
3.4	Tertiary Requirement 2.4.1.1	36
3.5	Additional Requirements	38
<b>4</b>	<b>Cost Proposal</b>	<b>42</b>
4.1	First Year Cost Breakdown	43
4.2	Hardware/Software Requirements	43
4.3	Annual Cost Breakdown Years 2-5	45
<b>5</b>	<b>Indiana Economic Impact</b>	<b>46</b>
<b>6</b>	<b>Buy Indiana Initiative</b>	<b>48</b>
<b>7</b>	<b>Attachments</b>	<b>50</b>

<b>7.1</b>	<b>Attachment 2.4.1.2.2.6 Section 508</b>	<b>50</b>
<b>7.2</b>	<b>Attachment 2.4.1.3.1 Active Directory and Active Data Exchange</b>	<b>57</b>
<b>7.3</b>	<b>Attachment 2.4.1.11 Training Course Description</b>	<b>59</b>

# 1 Transmittal Letter 2.2

Active Data Exchange is pleased to provide this RFP response to the State of Indiana for a web based events calendar software application. We acknowledge and understand the general information in Section 1 of the RFP. We agree to meet the requirements and conditions listed in Section 1.

Our firm specializes in enterprise web-based calendaring solutions. Our corporate vision is to act as the central repository of event data providing our customers the ability to aggregate and reuse event data across disparate platforms within the enterprise. As a technology provider, Active Data Exchange partners with our customers in achieving these goals through open client feedback, robust product features and quality customer service.

Active Data Exchange agrees with the mandatory clauses of the sample contract that was provided by the state of Indiana for RFP10-82.

When you work with Active Data Exchange you work with an organization that is committed to your success. As an authorized Microsoft Gold Certified Independent Software Vendor solution, Active Data Exchange is a minority-owned, woman-owned business enterprise certified in the Commonwealth of Pennsylvania.

Contact information:

Susan C. Yee, CEO  
190 Brodhead Road, Suite 300  
Bethlehem, PA 18017  
(T) 610.997.8100  
(F) 610.866.7899  
[syee@activedatax.com](mailto:syee@activedatax.com)

Principal Contact:  
Larry Wagner, Senior Account Executive  
190 Brodhead Road, Suite 300  
Bethlehem, PA 18017  
(T) 610.997.8194  
(F) 610.866.7899  
[lwagner@activedatax.com](mailto:lwagner@activedatax.com)

Thank you for this opportunity to provide you with the attached RFP response.

Sincerely,



Susan C Yee  
CEO

## 2 Business Proposal 2.3

### 2.1 General - Active Data Calendar Solution 2.3.1

Active Data Calendar is a best in class communications and planning calendar solution for organizations of all sizes. As a central repository of date related information, the core of Active Data Calendar is the ability to:

- Automatically poll, aggregate, filter, distribute, and share calendaring across the enterprise
- Provide decentralized publishing workflow
- Provide interactive communications tools to notify, update, and invite visitors about new, updated and cancelled events
- Configure the presentation of calendars and calendar content unique to each agency
- Combine calendar data across multiple agencies for roll up views
- Provide event registration capabilities
- Provide room and resource utilization capabilities

Our scalable web based event platform provides key departments the ability to easily plan and publish events, while providing a cost effective communications tool to improve awareness of events, deadlines and meetings to Indiana constituents.



Active Data Calendar is designed to easily exchange data between other third party tools. Acting as a "master overlay" Active Data Calendar can interface with systems including intranets/portals, Exchange, Project, SharePoint and other date related applications. Additional uses include the ability to export data into print formats such as InDesign to streamline the re-use of data into other digital formats. Active Data Calendar provides a robust tool set for both the import and export of event related information via a variety of file formats including: javascript, XML, iCal, RSS and csv. These imports/exports can be managed as "one-time" or "persistent" feeds.

We have been providing web services to clients across North America for over 15 years and in particular **government and government funded institutions that require Section 508 compliance**. We understand the need to stretch tight resources in uncertain economic times and also understand how states are experiencing special challenges with growth and capacity issues, and the need for increased constituent communication. We hope that this proposal will provide the State of Indiana with the confidence that Active Data Exchange can serve as a long term web partner, for the state's web communication needs.

## 2.1.1 Active Data Calendar Suite of Products

### Active Data Calendar



Our Active Data Calendar is used by all across the county and is an excellent online event marketing solution that allows State of Indiana to provide a central repository of upcoming events.

Active Data Calendar allows for an unlimited number of Categories and Subcategories to be configured. Events that are planned are classified by one or multiple categories and subcategories. Calendar also maintains a three tier location structure for Location, Building, and Room.

A variety of notification and subscription methods are available including: iCAL, RSS, email notification, dynamic iCAL

Other interactive features include:

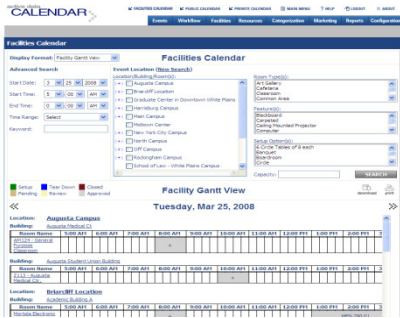
Integration with Social Media sites, directions via web based mapping services, custom search and custom RSS creation.

### Active Data Calendar – Private Calendar Module



The Private Calendar Module provides a second master event calendar. A unique set of categories and subcategories are maintained through this calendar environment that is not accessible through the Public Calendar views. Many clients will use the Private Calendar, linked off of a Portal for displaying events through a unified view.

## Active Data Calendar – Facilities Management Module (optional)



Active Data Facilities extends on the functionality found within Active Data Calendar. Active Data Facilities builds on the 3 tier location structure allowing for a variety of attributes to be saved at the location level (examples include room features, capacity, availability schedule, etc.) Within the Active Data Facilities Administration area, calendar users have access to the Facilities Calendar which offers a variety of operational views of bookings and available spaces including Gantt charts, room lists, etc. These are all filterable by the maintained room attributes.

## Active Data Calendar - Advanced Registration Module (optional)

The Advanced Registration Module extends on the basic registration capabilities found within Active Data Calendar. The Advanced Registration Module supports the ability to create custom registration forms, tailor workflow, customize notification emails, and collect payment through Paypal Express or TouchNet (integration with other payment gateways can be achieved through professional service engagements).

### **2.1.2 Team profiles**

#### **Susan C. Yee, CEO, B.S. Lehigh University, Marketing and Finance Double Major**

Founder, number of years 11

In 1995, as Chief Operating Officer of Twin County Cable Television, she orchestrated a \$100 million merger with RCN, a publicly held cable television company. Proceeds of that merger were used to fund companies in the Internet industry. In 1995 Ms. Yee launched an Internet firm – Regional Network Communications, which built and operated 13 community web sites in partnership with the Media News Group, owner of the Oakland Tribune, and other newspapers across the country. Active Data Exchange, Inc. was founded in 1999 as a spin-off of Regional Network Communications, inc. to capitalize on the content management, events calendar, and content syndication software that was developed to power the community web sites. Active Data Exchange provides business-to-business technology solutions to streamline web based publishing and information distribution processes.

Susan Yee began her career in the cable television industry for one of the largest independently owned cable television firms. With over 15 years in cable television operations, Susan Yee was involved in strategic planning for programming content and distribution over broadband networks, integrated broadband scrambling technologies with software billing systems, and implemented the first pay-per-view trials in the industry. She participated in the national launches of cable channels such as ESPN, CNN and MTV to the cable industry including affiliate licensing models, and pay channel packaging and served on the Executive Committee of the Board of Directors of C-SPAN, and the PA Cable Television Association.

Her career has evolved from managing the distribution of television content to the distribution of digital content using the Internet as a vital delivery medium. She served on the Board of Trustees of Lehigh University from 1995-2004, and was selected as one of the Top 50 Women in Business in Pennsylvania in 1997.

*She currently serves on the Board of Trustees of the Lehigh Valley Hospital and Health Network since 1997, The Lehigh Valley Hospital and Health Network is a teaching community hospital with over 800 beds in 3 clinical campuses.*

She also currently serves as a Board Member of the International Association of Microsoft Certified Partners, Philadelphia Chapter, The Office of Minority and Women Owned Businesses of the Lehigh Valley Economic Development Corporation, Lehigh University College of Education Board of Advisors, served as a Trustee for Lehigh University for 9 years on the Development, Student Affairs, Physical, Plant and Planning Committee, and as Chair of the Public Affairs Committee.

---

#### **Kendra Hollinger, COO—B.S. Communications, Moravian College**

Founder, number of years: 11

Kendra oversees product development and professional services for Active Data Exchange for the Active Data Calendar solution. Kendra's experience includes high level project management, requirements gathering, business process consulting, the development of strategic relationships with media, content sites, and technology companies desiring to distribute content on community portals, and was responsible for business product development and strategic initiatives; member of the Streaming Media Alliance Task Force for Content and Internet Media Rights.



Kendra has over 13 years of experience in web-based site development. Her strengths include the ability to identify practical business applications and processes for new technology, provide responsive customer support, and manage product implementations, custom application development and site strategy. Her experience includes navigation development for large enterprise wide sites, oversight of product releases, management and consulting for custom application projects, and quality control processes.

Her attention to detail, and fierce dedication to deadlines and operational efficiencies ensures that projects are completed on time, on budget and with quality service.

---

**Dr. Richard D. Martin, Executive VP and CTO – Sc.D., M.S. - Information and Technology Management, Southern California University; B.S. Nuclear Engineering, The Pennsylvania State University**  
Founder, number of years: 11

Dr. Martin holds more than 20 years experience in all key facets of business management, mergers and acquisitions and organizational development. He is a member of the Information and Content Exchange (ICE) Authoring Committee, which is writing the international protocols for information syndication across the web and other technologies. He serves as the corporate representative to W3C, the World Wide Web Consortium, which develops languages for the presentation of content on the web, such as HTML and XML. Previously, Dr. Martin was engaged as the Chief Operating Officer of a multinational subcontractor to a digital content delivery firm. He and his team developed and installed the first high-speed network to incorporate the homogenous transport of voice, data and video across multiple international boundaries. Responsibilities included strategic development, sales, product development, systems design and integration, and development of intellectual property. Business services include the management of global information systems through the integration of hardware, software and telecommunications for data transport. Prior to that engagement, he was a value added reseller for numerous hardware and software products. He also ran a firm that was a recognized leader in nuclear analytical techniques and led the initiative to bring the firm to the public market. Graduating *Summa cum laude* with an MS in Technology Management/Doctor of Science in Engineering and Technology Management from Southern California University, and a BS in Nuclear Engineering from Penn State University. Dr. Richard Martin brings worldwide data transport, network security, and large scale system integration experience to Active Data Exchange and is responsible for our syndication technology development as we traverse inside firewalls, and external networks to move data across the web.

Chairman of the ICE2 specification committee; member of the XML Protocol Working Group; member of PRISM metadata standards group, board member of IDEAlliance, (International Digital Enterprise Alliance) a not-for-profit membership organization. Its mission is to advance user-driven, cross-industry solutions for all publishing and content-related processes by developing standards, fostering business alliances, and identifying best practices. IDEAlliance has been a leader in information technology since 1966 (founded as Graphic Communications Association) having fostered the development and adoption of standards such as GRACoL, ICE, JIFFI, Mail.dat, papiNet, PRISM, PROSE XML, SPACE XML, SGML, and XML.

Dr. Martin currently serves as a member of the following organizations:

- American Registry of Internet Numbering (ARIN) – nominating committee
- PSNES - Penn State Nuclear Engineering Society, board member

- PSU-LV - Penn State Lehigh Valley Advisory Board, chair of alumni relations and student development as well as a member of the executive committee.
- DeSales University - member of the President's Council, member of the ACESS advisory committee, member of the school of management advisory committee, and am an adjunct professor of mathematics and computer science.

---

**Larry Wagner – Senior Account Executive, Millersville University,**  
Experience in government sales – over 10 years

Larry develops and maintains key relationships for Active Data Exchange government and enterprise markets, clients. With over 10 years of experience in technology sales, his industry insight has made him a regular speaker at industry events.

Before beginning with Active Data Exchange, Larry was a national sales consultant specializing in wireless and technology solutions for government and corporate clients including Pennsylvania State Police, City of Baltimore, Arlington County, VA and SCANA Corporation. His strengths include an understanding of business requirements, familiarity of technology standards and a dedication to client satisfaction.

## **2.2 Active Data Exchange Company Structure 2.3.2**

Active Data Exchange is an Internet Services provide specializing in web based communications and software. Founded in 1999, Active Data Exchange provides best practice recommendations for each professional services engagement. As an authorized Microsoft Gold Certified Independent Software Vendor solution, Active Data Exchange is a **minority-owned, woman-owned business enterprise** certified in the Commonwealth of Pennsylvania.

## **2.3 Active Data Exchange Financial Information 2.3.3**

Active Data Exchange is a privately held corporation based in Pennsylvania that was founded in 1999. Financial reports will be released upon award of contract.

## **2.4 Active Data Exchange Company Integrity of Structure and Financial Reporting 2.3.4**

Active Data Exchange is a privately held corporation incorporated in the Commonwealth of Pennsylvania in 1999.

Susan Yee will provide statement upon award of contract.



## **2.5 Contract Terms/Clauses 2.3.5**


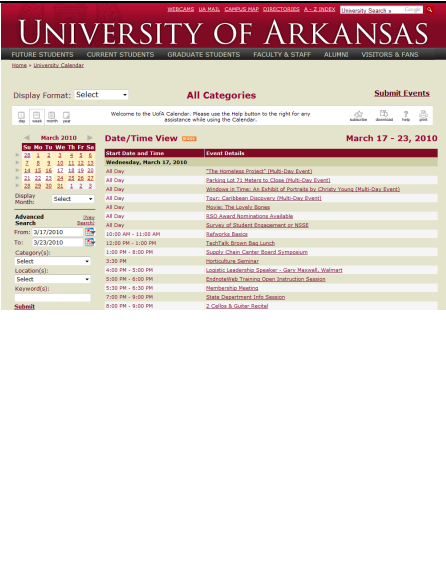
Active Data Exchange agrees to the terms and conditions of the supplied sample contract supplied by the State of Indiana for RFP 10-82.

## 2.6 References 2.3.6

Listed below are a few of our satisfied customers. We have clients that have integrated Active Data Calendar into the Open Text/Red Dot CMS such as University of Arkansas, John Jay Criminal College and Susquehanna University. We would be happy to provide additional references.

In addition, Active Data Exchange, a Microsoft Certified Gold Partner, consistently receives customer satisfaction rating over 95%, in annual surveys conducted on behalf of Microsoft by TNS Prognostics, a leading market research firm. The survey was completed by clients using the Active Data Calendar suite of products, which is used in many ways by organizations around North America to streamline the communication process between an organization and its stakeholders.

	<h3>National Government Services</h3> <p>Events Calendar developed specifically for Medicare reimbursement Business Types and locations</p> <p>Contact Information: Todd Wolfe Developer Advisor 8115 Knue Road Indianapolis, IN 46250 315-442-4521 <a href="mailto:todd.wolfe@wellpoint.com">todd.wolfe@wellpoint.com</a></p>
	<h3>Wellmark Blue Cross Blue Shield</h3> <p>Wellness Multi State Events Calendar with proximity searches and single sign on driven by Active Data Calendar.</p> <p>Contact Information: Heidi Long Marketing Manager, Wellness Events 636 Grand Ave Des Moines, IA 50309-2565 515-299-5896 <a href="mailto:LongH@wellmark.com">LongH@wellmark.com</a> <a href="http://www.wellmark.com/WHDPublicCalendar">www.wellmark.com/WHDPublicCalendar</a></p>

 <p>The screenshot shows the SEPTA eProcurement Vendor Registration Form. It includes sections for Company Information (Company Name, Login ID, Password, Federal Tax ID, DUNS Number, W9 Classification, Certification Status, Company Website), Notify Via Email (Yes/No selection), Add/Delete NAIC Code(s) (searchable), and Purchasing Address (Address 1, Address 2, City, Attention OE, Phone Number, Phone Extension).</p>	<h3>SouthEastern Pennsylvania Transportation Agency (SEPTA)</h3> <p>Custom Application Development for eProcurement system</p> <p>Contact Information:          Andrew Tarter          Director, Compliance &amp; Support Service          1234 Market Street          8<sup>th</sup> Floor          Philadelphia, PA 19107-3780          (215) 580-8251  <a href="mailto:atarter@septa.org">atarter@septa.org</a></p>
 <p>The screenshot shows the University of Arkansas Event Calendar. It displays a list of events for March 17-23, 2010, with columns for Date/Time View and Event Details. The events include various academic and administrative activities.</p>	<h3>University of Arkansas</h3> <p>Event syndication including RSS and XML used throughout the institutions web present. Audience and College/School specific feeds used extensively.</p> <p><b>Open/Text Red Dot CMS implementation.</b></p> <p>Contact Information:          Chris Nixon          Director of Communication Technology Services          800 Hotz Hall          Fayetteville, AR 72701          (479) 575-5629  <a href="mailto:cnixon@uark.edu">cnixon@uark.edu</a>  <a href="http://calendars.uark.edu/">http://calendars.uark.edu/</a></p>

## 2.7 Registration to do Business 2.3.7

Active Data Exchange is registered as a State of Indiana Bidder.

## 2.8 Authorizing Document 2.3.8

Susan Yee, as majority owner and President of Active Data Exchange, has the authority to enter a contractual agreement with the State of Indiana.

**UNANIMOUS CONSENT IN LIEU OF A SPECIAL MEETING OF THE  
BOARD OF DIRECTORS OF ACTIVE DATA EXCHANGE, INC.  
ASSIGNING OFFICERS OF THE CORPORATION  
AND OFFICERS OF THE BOARD OF DIRECTORS**

THE UNDERSIGNED, being all of the Directors of Active Data Exchange, Inc., a Pennsylvania corporation (the "Corporation") do hereby waive notice of meeting of the Board of Directors and do hereby consent, in writing, pursuant to 15 Pa.C.S.A. § 1766 and §1727, respectively, being part of the Pennsylvania Business Corporation Laws of 1988, to the adoption of the following and to the end that they shall be adopted as a valid corporate action as though such Resolutions had been adopted at a formal meeting of the Board of Directors of the Corporation held on March 8, 2000.

NOW, THEREFORE, the Board of Directors of the Corporation do hereby adopt the following resolutions:

RESOLVED, that the following are designated as Officers of the Board of Directors of the Corporation to hold the office for the ensuing year until successors are chosen and qualified:

Susan C. Yee, Chairperson

BE IT FURTHER RESOLVED that the following are designated as Officers of the Corporation, to hold office for the ensuing year and until successors are chosen and qualified:

Susan C. Yee, President  
Richard Martin, Executive Vice President and Secretary/Treasurer  
Kendra Hollinger, Vice President of Corporate Development  
Tina M. Fritzinger, Assistant Treasurer

BE IT FURTHER RESOLVED, Tina M. Fritzinger is hereby granted authority to transfer funds to the Corporation payroll account and to make other transfers and sign checks for the Corporation up to the amount of \$20,000.

Date: March 8, 2000



Active Data Resol Appoint Officers

## **2.9 Subcontractors 2.3.9**

Active Data Exchange does not anticipate using any subcontractors to fulfill the requirements of this proposal since it is certified as a Minority and Woman Owned business in the Commonwealth of Pennsylvania.

All implementation services can be performed by Active Data Exchange staff. However, if the state of Indiana would want to use existing vendors or internal resources for certain tasks, Active Data Exchange would be happy to identify implementation and integration tasks that can be performed external to the software product.

# 3 Technical Proposal – Attachment D Technical Specifications

## 3.1 Overview

Active Data Calendar has powerful capabilities to filter, publish, and present calendar data in multiple formats. Some examples can be found below.

Example of Medical University of South Carolina Health System – Mobile Cancer Center Health Van location schedule

### In calendar grid format

[Home](#) | [Video Library](#) | [Podcast Library](#) | [e-Newsletters](#) | [About Us](#) | [Newsroom](#) | [Maps & Parking](#) | [Contact Us](#) | [Careers](#) | [University & Colleges](#)



[Expand All Grid](#)

### Hollings Cancer Center : Mobile Health Van

[Submit Events](#)

**Display Options**  
 Display Format:   
 Display Month:

**Advanced Search** [\(New Search\)](#)  
 From: 5/1/2010   
 To: 5/31/2010 

Category(s):   
 Location(s):   
 Keyword(s):

[Search Calendar](#)

Welcome to the MUSC events calendar. Use the fields above with the Search Calendar link to specify which events display and the format of the display. Select the Help link to the right for more information.

[day](#) [week](#) [month](#) [year](#)

[subscribe](#) [help](#) [print](#)

### May 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	29	30	1
2	3 <a href="#">Hollings Cancer Center Mobile Health Van at the Charleston Housing Authority</a>	4	5 <a href="#">Hollings Cancer Center Mobile Health Van at Citadel Mall</a>	6 <a href="#">Hollings Cancer Center Mobile Health Van at Tanger Outlet</a>	7	8 <a href="#">Hollings Cancer Center Mobile Health Van Prostate Screenings in Moncks Corner</a>
9	10	11 <a href="#">Hollings Cancer Center Mobile Health Van at Moultrie Middle School in Mt. Pleasant</a>	12	13 <a href="#">Hollings Cancer Center Mobile Health Van on Johns Island</a>	14	15
16	17 <a href="#">Hollings Cancer Center Mobile Health Van in Choossee</a>	18 <a href="#">The Hollings Cancer Center Mobile Health in McClellanville</a>	19	20 <a href="#">Hollings Cancer Center Mobile Health Van on Kiawah Island</a>	21	22

## Calendar list format by location.

Home | Video Library | Podcast Library | e-Newsletters | About Us | Newsroom | Maps & Parking | Contact Us | Careers | University & Colleges

**MUSC Health**  
MEDICAL UNIVERSITY OF SOUTH CAROLINA

Display Format:

day week month year

Welcome to the MUSC events calendar. Use the fields above with the Search Calendar link to specify which events display and the format of the display. Select the Help link to the right for more information.

[Subscribe](#) [Help](#) [Print](#)

**Hollings Cancer Center : Mobile Health Van**

**May 1 - 31, 2010**

**Location View** [RSS](#)  
**No Highlighted Events**

**Berkeley County Health Department - DHEC**

Start Date and Time	Event Details
Saturday, May 08, 2010	
Monday, May 24, 2010	Hollings Cancer Center Mobile Health Van Prostate Screenings in Moncks Corner
	Hollings Cancer Center Mobile Health Van in Moncks Corner

**Franklin C. Fetter Family Health Center Charleston**

Start Date and Time	Event Details
Thursday, May 27, 2010	The Hollings Cancer Center Mobile Health Van in Charleston
Monday, May 03, 2010	
Wednesday, May 05, 2010	Hollings Cancer Center Mobile Health Van at the Charleston Housing Authority
Thursday, May 06, 2010	Hollings Cancer Center Mobile Health Van at Citadel Mall
Tuesday, May 11, 2010	Hollings Cancer Center Mobile Health Van at Tanger Outlet
Thursday, May 13, 2010	Hollings Cancer Center Mobile Health Van at Moultrie Middle School in Mt. Pleasant
Thursday, May 20, 2010	Hollings Cancer Center Mobile Health Van on Johns Island
Thursday, May 20, 2010	Hollings Cancer Center Mobile Health Van on Kiawah Island
Tuesday, May 25, 2010	Hollings Cancer Center Mobile Health Van in Summerville

**St. James Santee Family Health Center**

Start Date and Time	Event Details
Monday, May 17, 2010	
	Hollings Cancer Center Mobile Health Van in Choppee - Georgetown County
Tuesday, May 18, 2010	The Hollings Cancer Center Mobile Health in McClellanville

**Advanced Search** (New Search)

From: 5/1/2010 To: 5/31/2010

Category(s):

Location(s):

Keyword(s):

[Search Calendar](#)

## Core Categories

In addition to configuring the calendar for various agencies and branches of government, Active Data Calendar can also provide calendars filtered by location.

**WTF** [GIVE NOW](#) [WATCH](#) [MOBILE](#) [LISTEN](#) [CONTESTS](#) Harrisburg, PA [Chinas](#)

Sponsored by: **59°** Hum: 34%  
Partly Sunny [View 7 Day Forecast](#)

Home News Lifestyle Education About Support WTF Schedules

**rsypa** **WTF's Public Event Calendar** [McNeese Wallace & Nurick LLC](#)

[Events & Performances](#) [Lectures & Seminars](#) [Kids & Family Fun](#) [Submit Event](#)

**All Categories** [Submit Events](#)

Welcome to the rsypa event calendar. Please use the Help button to the right for any assistance while using the Calendar.

**Date/Time View** [RSS](#) **May 9 - 15, 2010**

Start Date and Time	Event Details
Sunday, May 09, 2010	
All Day	New Exhibit: Marvelous Milk: From the Farm to Your Table (Multi-Day Event)
All Day	The Oaks Museum (Multi-Day Event)
All Day	Mission Transition: Preparing for Kindergarten (Multi-Day Event)
All Day	Reflections of the Martyrs Mirror (Multi-Day Event)
All Day	Adult Education Classes (Multi-Day Event)
All Day	The NAMI Family to Family Education Program (Multi-Day Event)
All Day	Conversational Spanish Classes (Multi-Day Event)
All Day	FARMERS FLEA MARKET (Multi-Day Event)
All Day	Observational Astronomy Course (Multi-Day Event)
End Time 6:00 PM	Second Sunday Afternoon With The Artists (Multi-Day Event)
All Day	"Holtwood at 100" (Multi-Day Event)
All Day	The Math Midway: The Carnival is Coming to Town! (Multi-Day Event)

**Bob Builder PROJECT BUILD IT**

**March 27 through May 23**

Can we build it? Yes we can!



Entire State of Indiana

Categories and calendars can be configured by branch, type, agency, municipality and others.

# GOVERNMENT PORTAL

ABOUT USGRANTS & FUNDINGLOCATIONSRESOURCESCONTACT

Display Format: Select

day

week

month

year

dayweekmonthyear

SubscribeDownloadHelpPrint

Category View

May 1 - 31, 2010

Executive Offices

Start Date and Time	Event Details
Monday, May 03, 2010	
1:00 PM - 3:00 PM	Weekly Congressional Briefings
Monday, May 10, 2010	
1:00 PM - 3:00 PM	Weekly Congressional Briefings
Monday, May 17, 2010	
1:00 PM - 3:00 PM	Weekly Congressional Briefings
Monday, May 24, 2010	
1:00 PM - 3:00 PM	Weekly Congressional Briefings
Monday, May 31, 2010	
1:00 PM - 3:00 PM	Weekly Congressional Briefings

Executive Offices - Press Conferences

Start Date and Time	Event Details
Monday, May 03, 2010	
1:00 PM - 3:00 PM	Weekly Congressional Briefings
Monday, May 10, 2010	
1:00 PM - 3:00 PM	Weekly Congressional Briefings
Monday, May 17, 2010	
1:00 PM - 3:00 PM	Weekly Congressional Briefings
Monday, May 24, 2010	
1:00 PM - 3:00 PM	Weekly Congressional Briefings
Monday, May 31, 2010	
1:00 PM - 3:00 PM	Weekly Congressional Briefings

General Public

Start Date and Time	Event Details
Wednesday, May 12, 2010	
9:00 AM - 3:00 PM	Job Fair

Military and Veteran Affairs

Start Date and Time	Event Details
Wednesday, May 12, 2010	
9:00 AM - 3:00 PM	Job Fair

### 3.1.1 Existing Calendar Functionality 2.4.1

		Meet the Requirement	
2.4.1.1.1	The State of Indiana is currently using OpenText Content Management System which comes with an included calendaring system that was customized to meet the State of Indiana needs. Each calendar has an associated RSS Feed. Does your calendaring system support RSS Feeds?	Yes	No
<p>Yes. Active Data Calendar supports RSS feeds and has customers using the OpenText Content Management System and RSS feeds such as the University of Arkansas. Please see <a href="http://www.uark.edu">www.uark.edu</a>. On the home page RSS feeds are used to update calendar content.</p> <p>Each agency's calendar can also generate RSS feeds by category and/or subcategory, location, date range and department to create any combination of RSS information to be reused.</p>			
2.4.1.1.2	The state has 400+ users that are capable of making calendar entries. Will your system support over 400 users?	Yes	No
<p>Yes. Active Data Calendar is completely scaleable and can support an unlimited number of users. Active Data Calendar has also been implemented with various single sign-on solutions to control access to certain events, or to streamline the authentication process. In addition, please see that description of our Active Directory/LDAP integration in section 4.1 of this response.</p>			
2.4.1.1.3	73 Agencies currently use the OpenText Calendar system, but the goal of this system will be to include all Indiana government branches of government. Can this calendar system support a calendar for the entire state of Indiana?	Yes	No
<p>Yes. Active Data Calendar is a scalable solution that can support enterprises of any size. The architecture of Active Data Calendar allows for the reuse of calendar data across multiple Active Data Calendar instances or from and to disparate third party applications (Exchange, other CMS solutions, Project, etc.) Our solution has been implemented in load balanced environments, shared and dedicated server environments, https:// environments, and combinations of public and internal environments. The solution was specifically designed as a wide area community calendaring system that can allow for independent workflow and presentation attributes across disparate organizations and hosted environments. Active Data Calendar has been validated across the largest K-12 school district (Department of Education for New York City with 1 million students), the largest US college (Miami Dade College District), Wellmark Blue Cross Blue Shield with over 2.1 million subscribers, National Government Services with 240,000 providers with 23 million subscribers and others.</p>			

2.4.1.1.4	The states of Indiana currently consist of 280 Calendars. This number is made of 73 agencies and some of those agencies having sub calendars. (e.g. the House of Representatives has 50 sub calendars) Will system support over 500 calendars/sub calendars.	Yes	No
Yes. A single instance of Active Data Calendar allows for unlimited categories and subcategories and locations. Any combination of all or any calendar categories and subcategories can be aggregated. Configuration of additional instances allows for a third level of categorization if needed .			
2.4.1.1.4.1	184 Press and Release Calendars	yes	No
Yes. Active Data Calendar can provide press and release categories for each agency, while also aggregating ALL press and release events into one master press relations calendar.			
2.4.1.1.4.2	96 Event Calendars	Yes	No
Yes. Active Data Calendar has the ability to allow for publishing of event calendars, and the ability to combine, filter or roll any combination of categories, subcategories, locations into master calendars.			
2.4.1.1.5	28,422 calendar entries. The potential number of calendars entries could increase exponentially as this calendaring system is adopted by additional levels of state government. Will this calendar support the existing calendar entries? What is the maximum number of entries that this calendar will support?	Yes	No
Yes. Active Data Calendar has conducted scalability testing during the quality control process. The performance and limitations of Active Data Calendar are dependent on hardware capacities, load balancing configurations and other variables and is totally within the control of the state of Indiana if hosted on the state of Indiana's servers, unless hosted at Active Data Exchange. The solution can be configured to be scalable to handle an unlimited number of calendars, entries and users.			
2.4.1.1.6	The state of Indiana currently hosts web HTML, .NET or Java application/content within Windows 2003-2008 or Apache environment.	Yes	No
Yes. Active Data Exchange has been developed .Net and offers syndication tools in HTML , java Script and RSS. Our solution can be hosted in a Windows 2003 or 2008/2008 R2 environment.			
2.4.1.1.7	The state of Indiana currently supports a Microsoft SQL Server 2005+ and Oracle 10g+. Is your application using Microsoft or Oracle databases as a backend. Please discuss the advanced functionality and security of your database architecture.	Yes	No
Active Data Exchange supports SQL server 2005 and higher. We support clients that have various implementations of their web servers and database servers in a single tier and multi-tier environment.  The application can be made available within a private a network range or external to publicly available IPs. Judges' calendar app can be configured in a secure IIS folder requiring an ID and PW for viewable access or available only to private networks within the organization.			
2.4.1.1.8	Supported browsers include Internet Explorer 6 or later. What browsers will your calendaring system support?	Yes	No

Active Data Exchange supports Internet Explorer 6 (with some exceptions for version 6.2 and all above 6.5) with support up to version 8. Please see below.

The following matrix breaks down the browsers Active Data Exchange tests on and supports by default, organized by product/service category:

Product/Service	Internet Explorer 6	Internet Explorer 7.x	Internet Explorer 8.x	Firefox 3.x	Safari 4.x
Active Data Calendar	Partial*	Yes	Yes	Yes	Partial*

Browsers not identified on this list are subject to further review.

\*Partial - All Active Data software products (Calendar, Communicator, etc.) are tested in the latest versions of IE 7.x and IE 8.x as well as the latest versions of Firefox 3.x. If a client identifies a defect, it should be reported to Active Data product support and we will make our best effort to research the issue and identify if it can be corrected within the next available software release patch.

Clients who would like their websites or applications tested on any version outside of the latest IE 7.x version should specify this to their account representative so that this can be taken into consideration within the project estimate and project plan/schedule for the quality assurance/test cycles.

As of 3/15/10

### 3.2 Primary Requirements 2.4.1.2

		Meet the Requirement	
<b>2.4.1.2.1</b>	<b>Security, Reliability &amp; Usability</b>		
2.4.1.2.1.1	Export Calendar Entries in multiple formats (e.g. HTML, Rich Text, .csv, XML)	Yes	No
Yes. Active Data Calendar exceeds this requirement by providing export functionality in HTML, .csv, XML, iCal, JavaScript, RSS, dynamic URLs. We provide the ability to setup one time or persistent import and export feeds to aggregate and distribute event data from disparate sources and destinations.			
2.4.1.2.1.2	Archiving and purging of old calendar entries	Yes	No
Yes. Events can be purged by several options: all events, by import feeds, by date and time, by category/subcategory, by department, by user, and locations.			
2.4.1.2.1.3	Archiving and or purging attachments	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.1.4	Self Service User Account Management (e.g. password reset, disable password, security questions)	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.1.5	If NOT hosted by the State of Indiana		
Active Data Calendar can be hosted on Active Data Exchange servers, a third party hosting provider such as RackSpace or on the state of Indiana's servers.			
2.4.1.2.1.5.1	Secure URLs	Yes	No
Yes. Active Data Calendar meets/exceeds this by being a stand alone application that can be hosted on your servers . If hosted at Active Data Exchange, secure URLs can be setup.			
2.4.1.2.1.5.2	Web Hosting	Yes	No
Yes. Active Data Calendar meets/exceeds this by being a stand alone application that is hosted on your servers. Our technical team will work with your team on network/system requirements. Active Data Calendar can be hosted on Active Data Exchange servers, a third party hosting provider such as RackSpace or on the state of Indiana's servers.			
2.4.1.2.1.5.3	Virtual Host Names	Yes	No
Yes. Active Data Calendar meets/exceeds this by being a stand alone application that is hosted on your servers. However dedicated IPs can be assigned to provide the ability for Virtual Host Names if hosted on Active Data Exchange's servers.			
2.4.1.2.1.6	If Software as a Service (SaaS)	Yes	No
Yes. Active Data Calendar can be hosted on Active Data Exchange servers, a third party hosting provider such as RackSpace or on the state of Indiana's servers. For purposes of this proposal, Active Data Exchange has priced the solution as a perpetuity license but would be happy to provide a SaaS licensing model if required.			
2.4.1.2.1.6.1	Provide Service Availability guarantee	Yes	No
Yes. Active Data Calendar meets/exceeds this by being a stand alone application that is hosted on your servers. If hosted at Active Data Exchange, SLAs are at 99.9% availability.			

2.4.1.2.1.6.2	Provide Service Level Agreement (SLA) and mitigation strategy when SLAs are not met.	Yes	No
<p><b>Active Data Exchange</b> provides network hosting services for its clients. These services are priced competitively by bandwidth and storage. Standard network hosting services include a Service Level Agreement (SLA) that guarantees an annual average network availability of 99.9 percent. Certain restrictions and provisions apply to the SLA and are identified below.</p> <p>Active Data Exchange's application and database servers are protected with redundant communication and storage systems. Sites are protected with redundant Sonic Wall 5060 Firewalls, behind redundant Cisco 3800 series boarder routers. We have a UPS power-filtering backup system in the event of an electrical outage and incorporate an automatic paging system that monitors each of our servers, at a minimum interval of every 60 seconds, and alerts network operations staff in the event of an interruption of service. Active Data Exchange protects client applications, data and Web sites through backups to a dedicated disc space and from there to a digital robotic tape library for archiving (commonly called a disc-to-disc-to-tape scenario). Off-site storage is used to ensure timely disaster recovery. Our network operations staff is available twenty-four hours/day, seven days/week in the event of a system failure or other difficulty.</p> <p>Standard hosting connectivity at Active Data Exchange includes a fiber-based high-speed redundant Internet connection and an independent direct wireless connection to a secondary provider. Failover is accommodated through HSRP/BGP4 at the border routers. These features assure continued and persistent Internet connectivity.</p> <p>Active Data Exchange's SLA guarantees an annual average network availability of 99.9 percent.</p> <p>The SLA guarantee <b>does not</b> include the following:</p> <ul style="list-style-type: none"> <li>• scheduled downtime for server maintenance;</li> <li>• scheduled downtime for software installation or maintenance;</li> <li>• scheduled downtime for server, operating system or software restart;</li> <li>• server or software failure caused by the client or a third party contractor to the client;</li> <li>• web site unavailability due to third party service interruptions;</li> <li>• service unavailability due to acts of God.</li> </ul> <p>Performance will be audited at the end of each year of the network hosting agreement.</p>			
2.4.1.2.1.6.3	Provide Security and privacy policies	Yes	No
Active Data Calendar meets/exceeds this by being a stand alone application that is hosted on your servers. Our technical team will work with your team on network/system requirements.			
2.4.1.2.1.6.4	Backup and recovery capabilities	Yes	No
Active Data Calendar meets/exceeds this by being a stand alone application that is hosted on your servers. Our technical team will work with your team on network/system requirements. If hosted at Active Data Exchange, backup and recovery capabilities can be configured exactly to fit your requirements (i.e. backup to the cloud, offsite, etc.)			
2.4.1.2.1.6.5	Accountability for quality of service	Yes	No

Active Data Calendar meets/exceeds this by being a stand alone application that is hosted on your servers. Our technical team will work with your team on network/system requirements.			
2.4.1.2.1.6.6	Integration capabilities	Yes	No
Active Data Calendar meets/exceeds this by being a stand alone application that can aggregate information to and from numerous applications ( Outlook, Project, internal applications and ERP systems) installed at your site. Our technical team will work with your team on network/system requirements .			
2.4.1.2.1.6.7	Provide current customer list.	Yes	No
Active Data Exchange considers this confidential information. We have several hundred customers including numerous education, healthcare, government and corporate customers. Microsoft in a recent survey of customers gave us a 95% customer satisfaction rating.			
2.4.1.2.1.6.8	System Response Time expectations	Yes	No
Active Data Calendar meets/exceeds this by being a stand alone application that is hosted on your servers. Our technical team will work with your team on network/system requirements so this will be an issue. Internal latency is measured at less than a millisecond.			
2.4.1.2.1.6.8.1	.01-1 second: No special feedback is necessary except to display the result.	Yes	No
Active Data Calendar meets/exceeds this by being a stand alone application that is hosted on your servers. Our technical team will work with your team on network/system requirements.			
2.4.1.2.1.6.8.2	2-5 seconds: Special feedback is required to indicate expectation of task completion	Yes	No
Active Data Calendar meets/exceeds this by being a stand alone application that is hosted on your servers. Our technical team will work with your team on network/system requirements. As a policy, Active Data Exchange network staff provides resolution reports for any interruption or degradation of service.			
2.4.1.2.1.6.8.3	The availability of the application will not affect the ability of the web page to load. In this event, a out of service would display in place of the SaaS widget.	Yes	No
Active Data Calendar meets/exceeds this by being a stand alone application that is hosted on your servers.			
2.4.1.2.1.6.9	Provide Data Ownership Policy upon termination of contract.	Yes	No
Active Data Calendar meets/exceeds this by being a stand alone application that is hosted on your servers, addressing all these issues. You own and control all your own data at all times. If hosted at Active Data Exchange, the state of Indiana is the owner of all content.			
2.4.1.2.2	Calendar level permissions:	Yes	No


	<p>Active Data Calendar meets/exceeds this by providing a flexible workflow structure based on your business practices. Authorized user accounts are grouped into a department structure. Accounts can be granted the permission of “user(s)” or “administrator(s)” at the department level. “Users” act as content contributors, while “Administrators” review and approve/modify/deny the event request. In addition special approval can be placed on “locked categories,” these being managed by “category owners.”</p> <p>Active Data Calendar also supports User Groups with common permissions and privileges.</p> <p>In the calendar application you can import groups from Active Directory into calendar. There is a section in the calendar administration area where you can search for groups in Active Directory and then select to import a group into calendar. This is the only area in calendar where groups and Active Directory interact. Upon importing an Active Directory group the following happens:</p> <p>A group with a name matching the Active Directory group is created in the calendar application.</p> <p>All users in the Active Directory group are imported into the calendar application (as noted in the USERS section).</p> <p>All Active Directory users imported are assigned to the group created in the calendar application.</p>		
--	---	--	--



	<p>At this point there is a group name in the calendar application that matches the group name in Active Directory. Group names can be modified in the calendar application to be changed to something different than the group name as it is stored in Active Directory.</p> <p>Once groups and users are in the calendar system, calendar permissions (department roles, privileges, facility ownership,) can be modified at group level which gets applied to every user assigned to the group. This is an easy way to give large sets of users similar privileges based on group. All the individual accounts imported into the group from Active Directory can also be modified as outlined in the USERS section above.</p>		
2.4.1.2.2.1	Administrator: Add, Edit, Delete Calendars	Yes	No
Yes. Active Data Calendar provides a flexible workflow structure that allows each administrator to have specific permissions to add, edit and delete category calendars within each calendar instance.			
2.4.1.2.2.2	Agency: Add, Edit, Delete Calendar entries	Yes	No
Yes. Active Data Calendar provides a flexible workflow structure that allows each agency to have specific permissions to add, edit and delete calendars.			
2.4.1.2.2.3	Limited users able to create calendars	Yes	No
Yes. Privileges can be assigned unique to each individual user or user group. Active Data Calendar provides a flexible workflow structure that allows administrators to give users specific permissions to add, edit and delete calendars based on their business practices.			
2.4.1.2.2.4	Unlimited Users able to add, edit, and delete events	Yes	No
Yes. Active Data Calendar provides an optional module that allows unlimited anonymous users to submit events for approval and withdraw the event if it is incorrect or cancelled. Editing events is only allowed by authorized licensed user accounts.			
2.4.1.2.2.5	W3C compliant	Yes	No
Yes. Active Data Exchange meets this requirement as a web-based solution. No client side software is required. In addition, calendar data can be exported to render for mobile browsers using RSS or XML formats.			
2.4.1.2.2.6	508 Compliance	Yes	No
Yes. Active Data Calendar is used by numerous state related organizations that require Section 508			

compliance. We would be happy to provide references to Accessibility departments that have tested our solution and validated our compliance. In addition, we are attaching our Voluntary Product Accessibility Template (VPAT) - see section 4.1. attachment 2.4.1.2.2.6.			
2.4.1.2.3	Calendar Structure		
2.4.1.2.3.1	Use a Publisher Dashboard to track calendar and other widget views, most frequently viewed events, actions taken on events, and more	Yes	No
Yes. Active Data Calendar provides out of the box reports to track views of an individual event, display format and also actions taken on events.			
2.4.1.2.3.2	Events can be displayed based on constituent hits	Yes	No
Yes. Active Data Calendar can develop display rules based on constituent hits. Additional requirements are needed to fully address this functionality.			
2.4.1.2.3.3	Customizable Header and Footer with logo.	Yes	No
<p>Yes. Active Data Calendar exceeds this requirement by allowing clients to upload customizable header and footer HTML files that can contain advanced CSS, code, pull-downs, navigation and any code that would be saved in an HTML format. An advanced use of a unique calendar header can be found at: <a href="http://calendar.richmond.edu/">http://calendar.richmond.edu/</a>.</p> <p>In addition, unique headers and footers can be uploaded for any single category calendar to provide navigation that is unique to each category calendar.</p>			
2.4.1.2.3.4	Ability to frame the calendaring system within the IN.gov Existing Look and Feel	Yes	No
<p>Yes. Active Data Calendar provides the ability for flexible reuse of event data. Event syndication is easily filtered by a variety of classifications including: category/subcategory as well as a 3 tier location structure. A variety of external and internal configurable custom fields are available as well. Filtered event syndication can be generated in a variety of formats including javascript, RSS and XML.</p> <p>Prefiltered calendar presentations, called calendar quick links, provide additional display options. Active Data Calendar provides easy style sheet attribute configurations, and also the ability to customize the calendar to maintain the same Look and Feel of in.gov.</p>			
2.4.1.2.3.5	Customizable views (day, week, month, year, list, classic table)	Yes	No
Yes. Active Data Calendar exceeds this requirement by providing a variety of calendar display formats including: Day, week, Month, Year, Classic Table Grid View and 4 additional list view types, Date and Time List View, Summary List View, Category List View and Location List View.			
2.4.1.2.3.6	Customize colors, fonts	Yes	No
Yes. Style sheet attributes for colors, fonts, background colors, and others can be configured in the administration area of Active Data Calendar. In addition, only certain user accounts can be given the privilege to do so.			
2.4.1.2.3.7	Control how multi-day events are displayed	Yes	No
Yes. Various business rule settings govern how multi-day events are displayed.			
2.4.1.2.3.8	Use the state existing style sheets	Yes	No

Yes. Active Data Calendar allows for the configuration of certain style sheet attributes for its out of the box calendar views, but also additional CSS functionality can be controlled in the HTML code of the header files. In addition, where javascript/widget code is used, the presentation of the data is controlled by the style sheet attributes of the page.			
2.4.1.2.3.9	Basic search that will sort all the metadata of any calendar entry.	Yes	No
Yes. Content of each entry is indexed for search.			
2.4.1.2.3.19	Advanced Search	Yes	No
Yes. Search and filter capabilities are included that allow visitors to search by category, date, day part, proximity, location or keyword.			
2.4.1.2.3.10.1	Keyword search	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.3.10.2	Specific Date or Date Range	Yes	No
Yes. Active Data Calendar meets this requirement			
2.4.1.2.3.10.3	By selecting single or multiple agencies	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.3.10.4	By selecting single or multiple divisions under a agency	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.3.10.5	By selecting single or multiple IN.gov core Categories	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.3.10.6	By selecting single or multiple IN.gov Calendar Entry Type	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.3.10.7	Customizable search criteria (including creating custom fields)	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.3.10.8	Search by location or county	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by having searches by location, county and proximity miles. Please see two examples of location structures and proximity searches.			


GIVE NOW

[Home](#)
[News](#)
[Lifestyle](#)
[Education](#)
[About](#)
[Support](#)



Select

Select All
Select Multiple
Adams County
Gettysburg College
Gettysburg Seminary Church
Lutheran Theological Seminary
Majestic Theater
Allegheny County
Armstrong County
Beaver County
Bedford County
Berk County
Kutztown University
Reading Public Museum
Sovereign Center and R
Blair County
Bradford County
Bucks County
Butler County
Cambria County
Cameron County
Carbon County
Centre County
Chester County
Clarion County
Clearfield County
Clinton County
Columbia County
Crawford County
Select

All Categories

Welcome to the rsypa event calendar. Please use the Help button to the right for assistance while using the Calendar.

Date/Time View
RSS

Start Date and Time	Event Details
Sunday, May 09, 2010	
All Day	New Exhibit (Multi-Day)
All Day	The Oakes
All Day	Mission Tri (Event)
All Day	Reflections
All Day	Adult Education
All Day	The NAMU (Event)
All Day	Conversations
All Day	FARMERS
All Day	Observations
End Time 6:00 PM	Second Session (Event)
All Day	"Holtwood
All Day	The Math 1 Day Event

Ability to filter views by location. This is entirely configurable to be expanded or collapsed by Location, Building, or

Display Format: Select

**All Categories**

[Subm](#)



Welcome to Wellmark's Health and Wellness Public Events Calendar.  
Questions or comments about these events? E-mail  
[communitywellness@wellmark.com](mailto:communitywellness@wellmark.com).



May 2010

Su	Mo	Tu	We	Th	Fr	Sa
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

Display Month: Select

**Advanced Search** [\(New Search\)](#)

From:

To:

**Location**

City:

State: Select

ZIP Code:

County: Select

Miles to travel from ZIP: Select

Category(s): Select

Keyword(s):

[Search](#)

### Highlighted Events

Start Date and Time	Event Details	Location
Saturday, May 15, 2010		
9:00 AM - 10:00 AM	<a href="#">Walking Works - Ready, Set, Step</a>	Hy-Vee on Grand
Saturday, May 01, 2010		
8:00 AM - 11:00 AM	<a href="#">C.A.R.E 5K &amp; 10K Walk/Run/Roll- Waukee, IA</a>	Centennial Park
8:00 AM - 12:00 PM	<a href="#">LINCOLNWAY 10 Mile - Lisbon, IA</a>	Lisbon High School
8:00 AM - 12:00 PM	<a href="#">Summer Daze Triathlon - Newton, IA</a>	Newton YMCA
8:00 AM - 8:45 AM	<a href="#">Zumba Fitness with Jennifer Connors</a>	Take Action Wellness and F Center
9:00 AM - 12:00 PM	<a href="#">Kirkwood 5K - Cedar Rapids, IA</a>	Kirkwood Michael J Gould R Center
9:00 AM - 12:00 PM	<a href="#">Middle Mountain Madness - Amana, IA</a>	Amana Colonies RV Park & I Site
9:00 AM	<a href="#">Miles for Smiles</a>	Clay County Fairgrounds
9:00 AM	<a href="#">Pierre/Ft.Pierre Walkers Club</a>	DISHES
9:00 AM - 12:00 PM	<a href="#">Rehab Run 5K Run /Walk /Wheelchair - Iowa City, IA</a>	Upper City Park
9:00 AM - 12:00 PM	<a href="#">Watertown Community Rec Center May Day Run</a>	Watertown Community Rec
9:00 AM - 11:30 AM	<a href="#">Wild Flowers &amp; Warbler Walk</a>	Swan Lake State Park
9:30 AM - 12:30 PM	<a href="#">Heels Up For Haiti 5K</a>	Spearfish
11:00 AM - 5:00 PM	<a href="#">2010 Poker Park Run</a>	HyVee- Fort Dodge
4:00 PM - 6:00 PM	<a href="#">East Elementary "May in Motion" 5K Race &amp; 1 Mile Fun Run/Walk - Ankeny, IA</a>	East Elementary School
Sunday, May 02, 2010		
All Day	<a href="#">2nd Annual Health &amp; Wellness Expo PZAZZ!</a>	Pzazz! Convention & Event C
8:00 AM - 11:00 AM	<a href="#">Bergman Academy Run Amuck! 5K</a>	The Bergman Academy
8:30 AM - 11:30 AM	<a href="#">Ronald McDonald 5K &amp; 10Mile Run/Walk - Iowa City, IA</a>	Ronald McDonald House - Io IA
8:30 AM - 4:00 PM	<a href="#">Wolves Tri</a>	Barnett Center (NSU Campu
12:00 PM	<a href="#">Friends of Bob Fun Run Walk and Roll</a>	Old Story Book Island
Monday, May 03, 2010		
8:00 AM - 10:00 AM	<a href="#">Indoor Walking Program</a>	MariCar Community Center

Proximity  
Search by  
zip code and  
county

2.4.1.2.3.11	Widgets	Yes	No
Yes. Active Data Calendar provides the ability to generate widgets/javascript code that can be filtered by category, subcategory, date range, department, expired after start date/time and other parameters. Presentation templates dictating the exact format of the content can also be configured.			
2.4.1.2.3.11.1	Popular events viewed	Yes	No
Yes. Active Data Calendar allows for flagging highlighted events.			
2.4.1.2.3.11.2	Calendar for quick selection of multiple dates	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.3.11.3	Date Picker for textboxes	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.3.11.4	Widget can be created on any type of search value	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.3.12	Print friendly view	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.4	Calendar Entry Creation		
2.4.1.2.4.1	Ability to add, edit, delete events	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.4.2	Select the Calendar Event Type	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.4.3	Import Events using CVS, XML, or database feeds	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by providing import/export functionality in .csv, XML, or iCal to be able to aggregate events from third party applications such as Exchange, Project Server, Student Information Systems, and other disparate applications.			
2.4.1.2.4.4	Ability to add attachments (Microsoft Office, PDF, Images (.jpg, .gif, .swf))	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by providing the capability to attach (Microsoft Office, PDF, Images (.jpg, .gif, .swf)) as well as video files (.mpeg, etc...) and web links.			
2.4.1.2.4.5	Ability to use HTML formatting in event description or notes	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by giving you the choice of plain text or HTML formats in event descriptions. A WYSIWIG editor is also available.			
2.4.1.2.4.6	All calendars entries will roll up to the Top level IN.gov program page. Constituent must be able to delineate the differences of the calendar at the top level. Workflow and business rules will control which calendar entries flow to the top level IN.gov home page.	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement with or persistent import/export tools that allow you decide which events get sent to which calendar based on your business practices.			

2.4.1.2.4.7	All calendars entries will roll up to one of the existing Core Categories as a calendar view for that category. As an example, Indiana State Policy and Department of Homeland Security calendar entries will all be visible in the Law and Justice Core Category. Constituent must be able to delineate the differences of the calendar at the top level	Yes	No
Yes. Active Data Calendar allows visitors to view events by one or more categories or subcategories, date ranges and locations. This ability also allows visitors to subscribe to new, modified or cancelled events in core categories or subcategories.			
<b>2.4.1.2.5</b>	<b>Event Publishing</b>		
2.4.1.2.5.1	Ability to setup multi-level security/Flexible hierarchical permission system	Yes	No
Yes. Active Data Calendar meets/exceeds this by providing a flexible workflow structure. Authorizesduser accounts are grouped into a department structure. Accounts can be granted the permission of “user(s)” or “administrator(s)” at the department level. “Users” act as content contributors, while “Administrators” review and approve/modify/deny the event request. In addition special approval can be placed on “locked categories,” these being managed by “category owners.”			
2.4.1.2.5.2	Ability to decide which events get published to the Core or Top level IN.gov Pages	Yes	No
Yes. Active Data Calendar provides multi-level workflow rules that can restrict or allow user accounts to publish to particular categories.			
<b>2.4.1.2.6</b>	<b>Constituent Experience</b>		
2.4.1.2.6.1	View event details	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement with ability to mouse over an event and see a "quick link" of the details of the event as well as clicking on the event to see event specifics. Additional event details include links to Mapquest, Google Maps or Windows Live, recurring schedules, event description, images, attachments, registration information as applicable, and 4 additional configurable fields.			
2.4.1.2.6.2	Search for events by keyword	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.2.6.3	Filter events by category	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement with ability to filters events by category/subcategory.			
2.4.1.2.6.4	Submit events (subject to your approval)	Yes	No
Yes. Active Data Calendar meets this requirement with an optional Open Entry module that allows anonymous visitors to submit an event subject to approval.			
2.4.1.2.6.5	Subscribe to an RSS feed of your calendar	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement with ability to subscribe to an RSS feed and have email notifications of by event or event category.			



### 3.3 Secondary Requirements 2.4.1.3

		Meets the Requirement	
2.4.1.3.1 Security, Reliability & Usability			
2.4.1.3.1.1	Active Directory/LDAP Support	Yes	No
<b>See 7.2 - Attachment 2.4.1.3.1</b> Yes. Active Data Calendar supports Active Directory authentication. Active Data Calendar also supports User Groups with common permissions and privileges.  In the calendar application you can import groups from Active Directory into calendar. There is a section in the calendar administration area where you can search for groups in Active Directory and then select to import a group into calendar. This is the only area in calendar where groups and Active Directory interact. Upon importing an Active Directory group the following happens:  A group with a name matching the Active Directory group is created in the calendar application.  All users in the Active Directory group are imported into the calendar application (as noted in the USERS section).  All Active Directory users imported are assigned to the group created in the calendar application.  At this point there is a group name in the calendar application that matches the group name in Active Directory. Group names can be modified in the calendar application to be changed to something different than the group name as it is stored in Active Directory.  Once groups and users are in the calendar system, calendar permissions (department roles, privileges, facility ownership,) can be modified at group level which gets applied to every user assigned to the group. This is an easy way to give large sets of users similar privileges based on group. All the individual accounts imported into the group from Active Directory can also be modified as outlined in the USERS section above.			
2.4.1.3.1.2	Calendar level permissions – The public can add calendar entries with agency or administrator approval	Yes	No
Yes. Active Data Calendar meets this requirement with our open entry module.			
2.4.1.3.1.3	Ability to manage document attachments (e.g. automatically remove old attachments after a certain	Yes	No



	date)		
Yes. Active Data Calendar can accommodate this with further clarification of this requirements.			
2.4.1.3.2	Calendar Structure	Yes	No
Yes, if what is meant that content is displayed in a grid/table calendar view.			
2.4.1.3.2.1	Use parameters to display or link to a specific calendar view	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by providing the ability for flexible reuse of event data. Visitors can filter their events by a variety of classifications including: category/subcategory as well as a 3 tier location structure. 5 display format views are also selectable.(grid, date/time, category, location and summary). A variety of external and internal configurable custom fields are available as well. Filtered event syndication can be generated in a variety of formats including JavaScript, RSS and XML. Prefiltered calendar presentations, called calendar quick links, provide additional display options.			
2.4.1.3.2.2	Control the number of events per page	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by allowing a maximum number of events to initially display in the grid formats with the added ability to expand the view to present all events for a particular day or period. Prefiltered calendar presentations, called calendar quick links, provide additional display options. Syndication code/widgets also can be configured to show the next 'x' number of events.			
2.4.1.3.2.3	Control how events are grouped	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by providing the ability for flexible reuse of event data. Event syndication is easily filtered by a variety of classifications including: category/subcategory as well as a 3 tier location structure. A variety of external and internal configurable custom fields are available as well. Filtered event syndication can be generated in a variety of formats including JavaScript, RSS and XML. Prefiltered calendar presentations, called calendar quick links, provide additional display options.			
2.4.1.3.2.4	Control time zone	Yes	No
Yes. Active Data Calendar will meet this requirement in our next major release scheduled before the end of the year.			
2.4.1.3.2.5	Control when week and day display start	Yes	No
Yes. Active Data Calendar will meet this requirement in our next major release scheduled before the end of the year.			
2.4.1.3.2.6	Control the display and order of fields	Yes	No
Yes. The Active Data Calendar syndication/widget code allows you to create unlimited presentation templates that control the display and order of fields. Event syndication is easily filtered by a variety of classifications including: category/subcategory as well as a 3 tier location structure. A variety of external and internal configurable custom fields are available as well. Filtered event syndication can be generated in a variety of formats including JavaScript, RSS and XML. Prefiltered calendar presentations, called calendar quick links, provide additional display options.			
2.4.1.3.2.7	Control the display and order of fields	Yes	No
<b>See above</b>			
2.4.1.3.2.7.1	Ascending/Descending date order	Yes	No
No. Active Data Calendar will meet this requirement in a future requirement.			

2.4.1.3.2.7.2	Based on Category or calendar entry type	Yes	No
Yes. Active Data Calendar's categorization engine drives the ability to filter, view, present, aggregate and distribute events by category or type.			
2.4.1.3.2.8	Choose whether to highlight new and updated events	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.3.2.9	Choose from a pre-defined holiday list	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.3.2.10	Social Media Integration (YouTube, Twitter, FaceBook)	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by providing the ability to share events with YouTube, Twitter, FaceBook and plus another 250 social marketing services.			
2.4.1.3.2.11	Support for mobility	Yes	No
Yes. Active Data Calendar meets this requirement by providing multiple formats for export. An example of a mobile view can be found at: <a href="http://www3.lehigh.edu/mobile/110/default.asp">http://www3.lehigh.edu/mobile/110/default.asp</a>			
Continued enhancements to our solution will increase our mobile compatibility.			
<b>2.4.1.3.3</b>	<b>Calendar Entry Creation</b>		
2.4.1.3.3.1	Create repeating with exceptions ( for example every Friday except June 1)	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by allowing repeating by 6 criteria of different repeating patterns, ability to change the event name on individual events, date and time starts, locations and event details on an individual occurrence level. Custom schedules can also be created to group events in a series with no repeatable pattern. In addition, multiple events can be added to a series that occur on the same day.			
In addition, interval scheduling is available so that events can easily be created every 'x' minutes without having to re-enter the events.			
Events can also be added that occur in multiple locations.			
Individual occurrences can also be deleted within a recurring series.			
2.4.1.3.3.2	Create an event by copying an existing event.	Yes	No
Yes. Active Data Calendar meets this requirement			
2.4.1.3.3.3	Ability to add map link to event locations	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by giving you the choice of Google Maps, MapQuest and Bing Maps engines.			
2.4.1.3.3.4	Ability to add application links	Yes	No
Yes. Active Data Calendar meets this requirement			
2.4.1.3.3.5	Ability to add custom fields for calendar entry types	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by giving you 8 custom fields for calendar entry types.			
2.4.1.3.3.6	Event Registration	Yes	No

Yes. Active Data Calendar meets/exceeds this requirement with basic registration included in the base license. Additional event registration capabilities are available with our optional Advanced Registration module that allows for online payment processing, configurable registration forms to track unique data per events, and tracking of registrants to be able to export online registrants to third party applications.			
2.4.1.3.3.6.1	Send up online registration for events	Yes	No
Yes. Active Data Calendar meets this requirement and allows for registration business rules to be established such as maximum number of registrations; last day to register, single registration only allowed (for recurring events), mandatory registration for all recurring events in a series (for professional development credits, etc.) and others.			
2.4.1.3.3.6.2	Send event invitations to groups	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.3.3.6.3	Resend invitations to non-responders	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.3.3.6.4	Track responses and add new contact to address book	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.3.3.6.5	Export respondent list	Yes	No
Yes. Active Data Calendar meets this requirement with the added ability to setup one time or persistent exports to third party applications.			
<b>2.4.1.3.4 Event Publishing</b>			
2.4.1.3.4.1	Choose a default view and alternative views (day, week, month, year, list, classic table, form view and more)	Yes	No
Yes. Active Data Calendar exceeds this requirement by providing a variety of calendar display formats including: Day, week, Month, Year, Classic Table View and 4 additional list view types, Data and Time List View, Summary List View, Category List View and Location List View			
2.4.1.3.4.2	Ability to have the calendar content display in ascending or descending order.	Yes	No
No. Active Data Calendar will meet this requirement in a future release. When modifying an event, a user has the ability to set search criteria and save the search for future use.			
2.4.1.3.4.3	Ability to embed calendars and other interactive widgets into the state website	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by providing the ability for flexible reuse of event data. Event syndication is easily filtered by a variety of classifications including: category/subcategory as well as a 3 tier location structure. A variety of external and internal configurable custom fields are available as well. Filtered event syndication can be generated in a variety of formats including JavaScript, RSS and XML. Prefiltered calendar presentations, called calendar quick links, provide additional display options. These can be embedded into the state website and internal portals.			
2.4.1.3.4.4	Workflow approval of calendar entries	Yes	No
Yes. Active Data Calendar meets/exceeds this by providing a flexible workflow structure based on your business practices. Authorized user accounts are grouped into a department structure. Accounts can be granted the permission of "user(s)" or "administrator(s)" at the department level. "Users" act as content contributors, while "Administrators" review and approve/modify/deny the event request. In addition special approval can be placed on "locked categories," these being managed by "category owners."			

2.4.1.3.4.5	Ability to submit events anonymously with state approval	Yes	No
Yes. Active Data Calendar meets this requirement with our open entry module.			
<b>2.4.1.3.5</b>	<b>Constituent Experience</b>		
2.4.1.3.5.1	Choose a calendar view (day, month, year, classic table, list)	Yes	No
Active Data Calendar exceeds this requirement by providing a variety of calendar display formats including: Day, week, Month, Year, Classic Table View and 4 additional list view types, Data and Time List View, Summary List View, Category List View and Location List View.			
2.4.1.3.5.2	Submit events with submission tracking/curse word/hate word filters	Yes	No
No. Active Data Calendar will meet this requirement if necessary in a future release.			
2.4.1.3.5.3	Add events to personal calendars	Yes	No
Yes. Active Data Calendar meets this requirement. In addition, visitors can subscribe to calendars and have events automatically update in their Google, Outlook or other web based calendar.			
2.4.1.3.5.4	Set email message event reminders	Yes	No
Yes. Active Data Calendar meets exceeds this requirement by sending reminders by email or text message.			
2.4.1.3.5.5	Arrange to be notified if events change	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by allowing an administrator to modify events and have the option of sending email notifications to opt-in visitors if events or event category has changes.			
2.4.1.3.5.6	Forward event information to friends	Yes	No
Yes. Active Data Calendar meets this requirement.			
2.4.1.3.5.7	Send event information by email or cell phone text message	Yes	No
Yes. Active Data Calendar meets exceeds this requirement by sending reminders by email or text message.			
2.4.1.3.5.8	Download event information	Yes	No
Yes. Active Data Calendar meets this requirement with the ability for calendar visitors to download event information by iCAL, vcal, or csv formats.			
2.4.1.3.5.9	Subscribe to calendar email updates	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by allowing visitors to opt-in for notifications if events or event category has changes.			

### 3.4 Tertiary Requirement 2.4.1.1

		Meets the Requirement	
<b>2.4.1.1.1</b>	<b>Security, Reliability &amp; Usability</b>		
2.4.1.1.2	Workflow approval of calendar entries	Yes	No

Active Data Calendar meets/exceeds this by providing a flexible workflow structure based on your business practices. Authorizes user accounts are grouped into a department structure. Accounts can be granted the permission of “user(s)” or “administrator(s)” at the department level. “Users” act as content contributors, while “Administrators” review and approve/modify/deny the event request. In addition special approval can be placed on “locked categories,” these being managed by “category owners.”			
2.4.1.1.1.1	Personalization	Yes	No
Yes. Single sign capabilities allow for events to be pre-filtered based on your authentication credentials. Active Data Calendar was implemented by Wellmark so that each subscriber, upon login, was able to view only events relevant to the subscriber. Further discussion is needed to determine the scope of this requirement.			
2.4.1.1.1.2.1	Creating geo-targeted calendar entries	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by having searches by location, county and proximity miles			
2.4.1.1.1.2.2	Tuning the calendar based on visitor behavior	Yes	No
Yes. Based on traffic analysis, default views, presentation, and analytics, various configurable items can be modified to improve usability and click-throughs.			
2.4.1.1.1.2.3	Displaying recommendations lists based on personas	Yes	No
Yes. Active Data Exchange will meet this requirement in a future release where metadata and page paths are reviewed to determine events of interest.			
2.4.1.1.1.2.4	Segmenting and tagging calendar entries automatically for the right audience	Yes	No
Yes. Active Data Calendar provides the ability to configure internal custom fields that can be utilized for single sign on and personalization purposes.			
<b>2.4.1.1.2 Calendar Structure</b>			
2.4.1.1.2.1	Support multiple languages	Yes	No
Yes. Active Data Calendar provides an optional add-on tool that allows clients to translate calendar views in multiple languages. See <a href="http://calendar.activedatax.com/itesm">http://calendar.activedatax.com/itesm</a> for an example.			
2.4.1.1.2.2	Maintain a state address book and locations	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by providing a three tier location structure based on location/building/room.			
2.4.1.1.2.3	Assign color, icons or labels to State Categories and State Calendar Entry types	Yes	No
Yes. Active Data Calendar will meet this requirement.			
<b>2.4.1.1.3 Calendar Entry Creation</b>			
2.4.1.1.3.1	Insert Flash Media into the event	Yes	No
Yes. Active Data Calendar meets/exceeds this requirement by providing the capability to attach (Microsoft Office, youtube, PDF, Images (.jpg, .gif, .swf) as well as video files (.mpeg, etc...) and web links.			
2.4.1.1.3.2	Submission tracking/curse word/word filters	Yes	No
No. Active Data Calendar can meet this requirement if the state deems this necessary			

2.4.1.1.3.3	Repeating events with Exceptions (For example every Friday Except June 1)	Yes	No
Active Data Calendar meets/exceeds this requirement by allowing repeating by 6 criteria of different repeating patterns, ability to change the event name on individual events, date and time starts, locations, etc.....			
<b>2.4.1.4. Event Publishing</b>			
2.4.1.1.4.1	Choose to allow a calendar to have or not have overlapping events	Yes	No
Yes. Active Data Calendar meets this requirement			
2.4.1.1.4.2	Choose from a pre-defined holiday lists of calendars. Edits should be allowed.	Yes	No
Yes. Active Data Calendar will meet this requirement.			
<b>2.4.1.1.5 Constituent Experience</b>			
2.4.1.1.5.1	Send cell phone text message event reminders	Yes	No
Yes. Active Data Calendar meets exceeds this requirement by sending reminders by email or text message.			
2.4.1.1.5.2	Hide events that are not relevant (for example, in another geographic region)	Yes	No
Active Data Calendar meets/exceeds this requirement by providing the ability for flexible reuse of event data. Event syndication is easily filtered by a variety of classifications including: category/subcategory as well as a 3 tier location structure. A variety of external and internal configurable custom fields are available as well. Filtered event syndication can be generated in a variety of formats including JavaScript, RSS and XML. Prefiltered calendar presentations, called calendar quick links, provide additional display options. These can be embedded into the state website and internal portals. Calendar are built and/or filtered based on visitor's needs.			

### 3.5 Additional Requirements

		Meets the Requirements	
<b>2.4.1.5 Architecture Requirements</b>			
	The Respondent must verify that the application conforms to all the applicable state (IOT) policies, standards and guidelines. Specifically, the respondent needs to validate that the application conforms to the Assistive Technology Policy (Section 508). This should be done by submitting a Voluntary Product Accessibility Template (VPAT) if already available or completing the Assistive Technology Compliance Evaluation Form (Attachment E)	Yes	no
See 7.1 - Attachment 2.4.1.2.2.6 Section 508 Compliance Documentation which includes our VPAT responses. This VPAT response has been submitted to numerous state institutions around the country for validation. References can be provided upon request.			
<b>2.4.1.6 Escrow</b>			

The Respondent must hold a copy of the source code in escrow to allow the state to continue to maintain the application in the event that the Respondent is no longer able to provide support.	Yes	no
Yes. Source code is currently held in escrow. A policy of our release of our source code can be provided upon request.		
<b>2.4.1.7 Hardware/Software Requirements</b>		
The respondent needs to provide the minimum hardware and software configurations, including operating systems, required for the solution to run. This includes the both the client and the server environments.	Yes	no
<p>See Section IV. Pricing, Sub Section C Hardware/Software requirements</p> <p>Active Data Calendar is a standard ASP.NET application which does not require a dedicated server(s). If servers are to be allocated specifically for Active Data Calendar, they should meet or exceed the requirements listed below. Active Data Exchange also provides hosting services on a dedicated or shared basis.</p> <p>Single Tier Installation</p> <p>Active Data Calendar can be installed in a single tier configuration in which the web application and the database co-exist on the same physical server.</p> <ul style="list-style-type: none"> <li>• <b>Single Tier With Web App and Database</b> <ul style="list-style-type: none"> <li>○ <b>Operating System:</b> Microsoft Windows Server 2003 Web, Standard or Enterprise Edition. Microsoft Windows Server 2008.</li> <li>○ <b>CPU Minimum:</b> 1GHz (x86 processor) or 1.4 GHz (x64 processor.)</li> <li>○ <b>CPU Recommended: 2GHz or faster.</b></li> <li>○ <b>Memory:</b> Minimum 1 GB (2.0 GB or greater recommended.)</li> <li>○ <b>Hard Disk:</b> Minimum 80GB drive (Note: attachments and images are stored in the database. Maximum allowed attachment size is a configurable option with Active Data Calendar. If many large attachments are anticipated, a larger hard disk is recommended.)</li> <li>○ <b>Database Server:</b> SQL Server 2005, SQL Server 2005 Express, SQL Server 2008.</li> <li>○ <b>Software:</b> Internet Information Server with ASP.NET 2.0 (or later) framework and the AJAX server extensions v1.0.</li> </ul> </li> </ul> <p>Two Tier Installation</p> <p>A two tier installation is a more typical configuration for Active Data Calendar. In such a configuration, the web application and database exist on separate physical servers.</p> <ul style="list-style-type: none"> <li>• <b>Web Application Tier</b> <ul style="list-style-type: none"> <li>○ <b>Operating System:</b> Microsoft Windows Server 2003 Web, Standard or Enterprise Edition or Microsoft Windows Server 2008.</li> <li>○ <b>CPU Minimum:</b> 1GHz (x86 processor) or 1.4 GHz (x64 processor.)</li> <li>○ <b>CPU Recommended: 2GHz or faster.</b></li> <li>○ <b>Memory:</b> Minimum 512 MB (1 GB or greater recommended.)</li> <li>○ <b>Hard Disk:</b> Minimum 20GB drive.</li> <li>○ <b>Software:</b> Internet Information Server with ASP.NET 2.0 (or later) framework and the AJAX server extensions v1.0.</li> </ul> </li> <li>• <b>Database Tier</b> <ul style="list-style-type: none"> <li>○ <b>Operating System:</b> Microsoft Windows Server 2003 Web, Standard or Enterprise Edition. Microsoft Windows Server 2008.</li> </ul> </li> </ul>		



- **CPU** Minimum: 1GHz (x86 processor) or 1.4 GHz (x64 processor)
- **CPU Recommended: 2GHz or faster.**
- **Memory:** Minimum 1 GB (2.0 GB or greater recommended.)
- **Hard Disk:** Minimum 40GB drive (Note: attachments and images are stored in the database. Maximum allowed attachment size is a configurable option with Active Data Calendar. If many large attachments are anticipated, a larger hard disk is recommended.)
- **Database Server:** SQL Server 2005, SQL Server 2005 Express or SQL Server 2008.
- **Software:** ASP.NET 2.0 framework.

#### Leverage Virtualization on Linux Based Machines

If a client's hosting environment is restricted to Linux based devices, Active Data Calendar can also be installed inside of a virtual guest instance of Windows Server 2003 (or 2008) running on an adequately powered device. Since there are many varieties of Linux installations, specific inquiries about the requirements of such a configuration should be directed to the technical staff at Active Data Exchange.

### 2.4.1.8 Maintenance

The respondent must describe how maintenance will be applied. Maintenance included fixes and enhancements to the software. These can take the form of a service pack or a new release of the software.	Yes	no
--	-----	----

Active Data Exchange responds to all customer support requests within the same day if not sooner, and can usually provide a timeframe for a deliverable solution within a day. Should the software experience a major error, our technical staff often works with clients to either develop a quick fix, provides scripts to fix the error temporarily, and/or provides a new update/patch within a few days. We can provide numerous references where we have addressed customer issues expeditiously and in the timeliest manner. We can provide our published formal response time schedule; but we actually respond much quicker than our formal commitment requires.

### 2.4.1.9 New Version Cost

The respondent must identify the conditions under which there will be an upgrade cost for a new version that is not included in the maintenance and support cost. The Respondent must provide the historical frequency of this occurrence and the typical or current cost for a new version.	Yes	no
--	-----	----

All minor upgrades are included in annual maintenance and support. Additional costs may be incurred for major releases that occur after 12 months of initial purchase.

### 2.4.1.10 Support

The Respondent must identify how support will be provided. If it is through a help desk, the Respondent must provide the hours that it is available. The Respondent must identify if support is provided by a help desk, by telephone or by Internet access. The Respondent must provide the country of the help desk operators if they are overseas.	Yes	no
---	-----	----

Active Data Exchange provides standard email and telephone support during regular business hours, and also extends emergency support on a 24/7 basis. On call staff is available within 20 minutes of any incident to personally address Level 1 support issues after normal business hours.



Active Data Exchange provides responsive and reliable customer support and believes in building long term relationships with our clients. Our firm has an outstanding reputation for superior and timely customer service and support. Our maintenance and support plans are identified in the pricing section and include base product feature upgrades, and a certain amount of support on an annual basis to assist with user issues. License upgrades (additional users or modules) are available at the standard upgrade rates provided.

Any error reporting is included in our standard maintenance plans. While we are happy to provide on-site troubleshooting if required (and travel expenses are billable), we can provide advanced remote support to your server and online support through online meeting services.

#### **2.4.1.11 Training**

The Respondent must provide a description of any user training that will be provided and in what form (e.g., web-based, instructor led) it will be provided. The Respondent must identify if there is an additional cost for training that is not included in the cost proposal.	Yes	no
--	-----	----

**See 7.3 - Attachment 2.4.1.11**

#### **2.4.1.12 Disaster Recovery**

Does a disaster recovery plan exist? Describe your disaster recovery plan. Please provide a descriptions of all disaster avoidance plans. (e.g. load balanced application servers, clustered databases, multiple datacenters)	Yes	no
---	-----	----

Active Data Calendar meets this by being a standalone application that is hosted on your servers. Our technical team will work with your team on network/system requirements so this will not be an issue.

## 4 Cost Proposal

Active Data Exchange pricing is based on the traditional software license structure. The state of Indiana will purchase the license(s) and own the software for perpetuity. All data will be securely kept within the state of Indiana's infrastructure with no issues of network performance that can be associated with SaaS and ASP hosted models.

Active Data Exchange does offer SaaS and ASP pricing models that can be further discussed if necessary at the time of the Best and Final Offer.

Product/Service	Description	Unit Cost	Qty	One Time Fees	Annual Fees
Active Data Calendar Software License v3.x Enterprise	Online event marketing and planning software With as many separate instances of Active Data Calendar up to 500 users. An unlimited number of anonymous users can submit events for approval using the Public Open Entry optional module below.	\$44,995	500 Users	\$44,995	
Active Data Calendar Maintenance and Support	Product upgrades and tech support for one year	\$8,999 Annually			\$8,999 Annually
Active Data Calendar – Private Calendar Module	Additional calendar software for use for private events and resource planning	\$4,995	500 Users	\$4,995	
Maintenance and Support for the Private Calendar Module	Product upgrades and tech support for one year	\$999 Annually			\$999 Annually
Active Data Calendar – Public Open Entry	Configurable Open Event Submission Form Software for Public Calendar	\$4,995	500 Users	\$4,995	
Maintenance and Support for the Public Open Entry Module	Product upgrades and tech support for one year	\$999 Annually			\$999 Annually
Active Data Calendar – Private Open Entry	Configurable Open Event Submission Form Software for Private Calendar	\$4,995	500 Users	\$4,995	
Maintenance	Product upgrades and tech	\$999			\$999

and Support for the Private Open Entry Module	support for one year	Annually			Annually
<b>TOTAL SOFTWARE</b>				<b>\$59,980</b>	<b>\$11,996</b>
<b>Product/Service</b>	<b>Description</b>	<b>Unit Cost</b>	<b>Time</b>	<b>Qty</b>	<b>Total Fees</b>
Course 3901 - Active Data Calendar Standard Training for End Users	2 - 2 hour online sessions Overview of setup process, structure, configuration, views, event creation and manipulation, registration intro, reports intro, Q&A Limit 10 users per session	\$595	4 Hours	10 Sessions Estimated	\$5,950
Course 3902 - Active Data Calendar Advanced Training for Administrators	3 - 2 hour online sessions All of Course 3901 plus advanced syndication, RSS, e-mails, quick links, registration, reports, Q&A Limit 10 Users per Session	\$895	6 Hours	1 Session Estimated	\$895
Active Data Calendar Installation support	Assistance with network configuration as necessary <b>Customer pays for actual hours used</b>	\$125	Per Hour	Estimated 40 Hours	\$5,000
Data Conversion Services	Estimated hours for conversion of existing data from an Indiana supplied formatted csv file <b>Customer pays for actual hours used</b>	\$125	Per Hour	Estimated 20 Hours	\$2,500
<b>TOTAL SERVICES</b>					<b>\$14,345</b>

#### 4.1 First Year Cost Breakdown

Total License Fees	\$59,980
First Year Maintenance/Support	\$11,996
Installation Services (Estimated)	\$ 5,000
Training (Estimated)	\$ 6,845
Data Conversion (Estimated)	\$ 2,500
<b>Total First Year Costs</b>	<b>\$86,321</b>

#### 4.2 Hardware/Software Requirements

Active Data Calendar is a standard ASP.NET application which does not require a dedicated server(s). If servers are to be allocated specifically for Active Data Calendar, they should meet or exceed the

requirement listed below. Active Data Exchange also provides hosting services on a dedicated or shared basis.

### Single Tier Installation

Active Data Calendar can be installed in a single tier configuration in which the web application and the database co-exist on the same physical server.

- **Single Tier With Web App and Database**

- **Operating System:** Microsoft Windows Server 2003 Web, Standard or Enterprise Edition. Microsoft Windows Server 2008.
- **CPU** Minimum: 1GHz (x86 processor) or 1.4 GHz (x64 processor.)
- **CPU Recommended: 2GHz or faster.**
- **Memory:** Minimum 1 GB (2.0 GB or greater recommended.)
- **Hard Disk:** Minimum 80GB drive (Note: attachments and images are stored in the database. Maximum allowed attachment size is a configurable option with Active Data Calendar. If many large attachments are anticipated, a larger hard disk is recommended.)
- **Database Server:** SQL Server 2005, SQL Server 2005 Express, SQL Server 2008.
- **Software:** Internet Information Server with ASP.NET 2.0 (or later) framework and the AJAX server extensions v1.0.

### Two Tier Installation

A two tier installation is a more typical configuration for Active Data Calendar. In such a configuration, the web application and database exist on separate physical servers.

- **Web Application Tier**

- **Operating System:** Microsoft Windows Server 2003 Web, Standard or Enterprise Edition or Microsoft Windows Server 2008.
- **CPU** Minimum: 1GHz (x86 processor) or 1.4 GHz (x64 processor.)
- **CPU Recommended: 2GHz or faster.**
- **Memory:** Minimum 512 MB (1 GB or greater recommended.)
- **Hard Disk:** Minimum 20GB drive.
- **Software:** Internet Information Server with ASP.NET 2.0 (or later) framework and the AJAX server extensions v1.0.

- **Database Tier**

- **Operating System:** Microsoft Windows Server 2003 Web, Standard or Enterprise Edition. Microsoft Windows Server 2008.
- **CPU** Minimum: 1GHz (x86 processor) or 1.4 GHz (x64 processor)
- **CPU Recommended: 2GHz or faster.**
- **Memory:** Minimum 1 GB (2.0 GB or greater recommended.)
- **Hard Disk:** Minimum 40GB drive (Note: attachments and images are stored in the database. Maximum allowed attachment size is a configurable option with Active Data Calendar. If many large attachments are anticipated, a larger hard disk is recommended.)
- **Database Server:** SQL Server 2005, SQL Server 2005 Express or SQL Server 2008.
- **Software:** ASP.NET 2.0 framework.

#### **Leverage Virtualization on Linux Based Machines**

If a client's hosting environment is restricted to Linux based devices, Active Data Calendar can also be installed inside of a virtual guest instance of Windows Server 2003 (or 2008) running on an adequately powered device. Since there are many varieties of Linux installations, specific inquiries about the requirements of such a configuration should be directed to the technical staff at Active Data Exchange.

#### **4.3 Annual Cost Breakdown Years 2-5**

License Renewal	None
Annual Maintenance/Support	\$11,996
<u>Maximum Annual Increase</u>	<u>None</u>
<b>Total First Year Costs</b>	<b>\$86,321</b>
<b><u>Total Costs for years 2-5</u></b>	<b><u>\$47,984</u></b>
<b>Total Five Year Investment</b>	<b>\$134,305</b>

The above fees assume hosting is located on the state of Indiana servers. Hosting fees with Active Data Exchange can be configured and provided upon request.

## 5 Indiana Economic Impact



### INDIANA ECONOMIC IMPACT - PROPOSALS AND CONTRACTS

State Form 51778 (R4 / 1-06)

DEPARTMENT OF ADMINISTRATION

Approved by State Board of Accounts, 2006

This information is required by the Indiana Department of Administration for all contractors, vendors/suppliers to the State of Indiana (complete all 22 items).

1	<b>Legal Name of firm:</b>	Active Data Exchange
2	<b>Address/City/State/Zip Code:</b>	190 Brodhead Road, Suite 300, Bethelhem, PA 18017
3	<b>Telephone #/Fax #/Website:</b>	610-997-8100 www.activedatax.com
4	<b>Federal Tax Identification Number:</b>	
5	<b>State/Country of domicile/incorporation:</b>	Pennsylvania USA
6	<b>Location of firm's headquarters or principal place of business:</b>	190 Brodhead Road, Suite 300, Bethelhem, PA 18017
7	<b>Name of parent company or holding company (if applicable):</b>	N/A
8	<b>State/Country of domicile/incorporation of company listed in #7:</b>	N/A
9	<b>Address of company listed in #7:</b>	N/A
10	<b>IN Department of Workforce Development (DWD) account number:</b>	N/A
11	<b>IN Department of Revenue (DOR) account number:</b>	N/A
12	<b>Number of Indiana resident employees per most recently completed IRS Form W-2 distribution:</b>	N/A
13	<b>Total number of employees per most recently completed IRS Form W-2 distribution:</b>	24

14	<b>Total amount of payroll paid to Indiana resident employees per most recently completed IRS Form W-2 distribution:</b>	N/A
15	<b>Total amount of payroll paid to all employees per the most recently completed IRS Form W-2 distribution:</b>	Will release information upon award of contract
16	<b>Total amount of this proposal, bid, or current contract:</b>	\$144,305

**ACCOUNTING OF INDIANA RESIDENT EMPLOYEES**

17	<b><u>Prime Contractor Company Name:</u></b>	Active Data Exchange
18	<b><u>Number of Full Time Equivalent (FTE) employees</u></b> that are Indiana residents specifically for this proposal or contract:	N/A

19	<b><u>Subcontractor Company Name:</u></b>	N/A			
20	Address/Contact Person/Telephone Number/Tax ID Number:	N/A			
21	<b><u>Number of Full Time Equivalent (FTE) employees</u></b> that are Indiana residents specifically for this proposal or contract:	N/A			

22	<b><u>Affirmation by authorized official:</u></b> I affirm under penalties of perjury that the foregoing representations are true to be the best of my knowledge and belief:				
	Signature:				
	Name of auththorized official:				
	Title:				
	Date:				

## 6 Buy Indiana Initiative

Active Data Exchange is registered with the State of Indiana. Pasted below is a copy of our Pennsylvania MWBE certification. **We are in process of registering as a certified MWBE with the state of Indiana.**



PA Department of General Services  
Bureau of Minority and Women Business Opportunities  
611 North Office Building, Harrisburg, PA 17125  
717-783-3119 • FAX: 717-787-7052 • gs-bmwbo@state.pa.us

December 11, 2008

Susan C Yee  
Active Data Exchange Inc  
109 Brodhead Road  
Suite 300  
Bethlehem, PA 18017

**CERTIFICATION NO: 101231Active D**  
**EXPIRATION DATE: December 31, 2010**

The Bureau of Minority and Women Business Opportunities has reviewed your submission for recertification. I am pleased to inform you that your company has been approved. This recertification demonstrates the Commonwealth's recognition of your company as a Woman/Minority Business Enterprise.

Through the application process, you have presented documentation that your company is engaged in providing certain products and/or services. Information regarding these products and/or services for which you have been certified has been electronically listed for use by all Commonwealth agencies. Please note that obtaining certification is only the first step in pursuing state contracts. The next step is to use this certification as a tool when you market your goods or services to the Commonwealth's agencies and departments. For information on workshops explaining how to pursue state government contracts, please contact our Business Development Unit at 717-783-3119.

Your recertification is valid until the expiration date noted in this letter. Ninety (90) days prior to the expiration of your certification, you should contact the bureau regarding the recertification process. If the ownership, management, or operational control changes during the certification period, you should immediately notify the bureau of the changes.

The Bureau of Minority and Women Business Opportunities reserves the right to periodically review the ownership, management and operational control to confirm the continued validity of the certification status, as conferred by the Commonwealth.

We look forward to assisting you in doing business with the Commonwealth of Pennsylvania.

Sincerely,  
Handwritten signature of Kathryn Waters-Perez in cursive script.

Kathryn Waters-Perez, Director  
Bureau of Minority and Women  
Business Opportunities

Enclosure(s): Certificate





## 7 Attachments

### 7.1 Attachment 2.4.1.2.2.6 Section 508

Active Data Calendar offers a high degree of compliance with Section 508 of the Rehabilitation Act of 1973 (which was subsequently strengthened in the Workforce Investment Act of 1998). The law is in place to encourage technology vendors to make their products accessible to individuals with disabilities. Calendar's high level of compliance helps to ensure that your web calendar is usable by all visitors and that you don't miss out on accessibility-contingent funding.

The following tables are the Voluntary Product Accessibility Template (VPAT), which is a standard template created by the Information Technology Industry Council for detailing a technology product's level of compliance with specific sections of the code. Any detailed sections of the VPAT that are missing were omitted because they were not applicable to Active Data Calendar (as noted in the summary table below).

More information on Section 508 is available on the web at <http://www.section508.gov> or <http://access-board.gov/sec508.htm>.

Section 508 - Compliance Summary Table		
Criteria	Supporting Features	Remarks and explanations
Section 1194.21 Software Applications and Operating Systems	Supports	All criteria in this section are supported or not applicable as noted below in the Software Applications and Operating Systems - Section 1194.21 table below.
Section 1194.22 Web-based internet information and applications	Supports with Exceptions	All criteria in this section are supported or not applicable as noted below in the Web-based Internet information and applications - Section 1194.22 table below. There are three criteria where exceptions are noted within the application's administration area but all front-end Calendar views are fully supported.
Section 1194.23 Telecommunications Products	Not Applicable	Active Data Calendar is not a Telecommunications Product.
Section 1194.24 Video and Multi-media Products	Not Applicable	Active Data Calendar is not a Video and Multi-media Product.
Section 1194.25 Self-Contained, Closed Products	Not Applicable	Active Data Calendar it not a Self Contained, Closed Product.
Section 1194.26 Desktop and Portable Computers	Not Applicable	Active Data Calendar is not a Desktop or Portable Computer.
Section 1194.31 Functional Performance Criteria	Supports with Exceptions	Most criteria in this section are not applicable to Active Data Calendar as noted below in the Functional Performance Criteria - Section 1194.31 table. There are some criteria noted that are applicable and Active Data Calendar supports those criteria with the exceptions noted. Exceptions are focused to the administrative area of the system, with the front-end solution fully supported.
Section 1194.41	Supports	Active Data provides support via telephone, online manuals in written

Information, documentation, support.	and	format, in-context help text which can be accessed and read by assistive technologies and online webinars that offer visual and audio elements.
--------------------------------------	-----	---

Section 1194.21 - Software Applications and Operating Systems		
Refer to <a href="http://www.access-board.gov/sec508/guide/1194.21.htm">http://www.access-board.gov/sec508/guide/1194.21.htm</a> for details on the guidelines listed below.		
Criteria	Supporting Features	Remarks and explanations
(a) When software is designed to run on a system that has a keyboard, product functions shall be executable from a keyboard where the function itself or the result of performing a function can be discerned textually.	Supports	All actions on the Front-End Calendar Public and Private Views, as well as all interactive options for visitors that can be identified or labeled with text are able to be executable from a keyboard. The same is the case within the Active Data Administration area.
(b) Applications shall not disrupt or disable activated features of other products that are identified as accessibility features, where those features are developed and documented according to industry standards. Applications also shall not disrupt or disable activated features of any operating system that are identified as accessibility features where the application programming interface for those accessibility features has been documented by the manufacturer of the operating system and is available to the product developer.	Supports	There are no features within Active Data Calendar that disrupt or disable activated features of other products that are identified as accessibility features.
(c) A well-defined on-screen indication of the current focus shall be provided that moves among interactive interface elements as the input focus changes. The focus shall be programmatically exposed so that Assistive Technology can track focus and focus changes.	Supports	Active Data Calendar provides visual indication of the current screen's focus.
(d) Sufficient information about a user interface element including the identity, operation and state of the element shall be available to Assistive Technology. When an image represents a program element, the information conveyed by the image must also be available in text.	Supports	All graphical and elements (buttons, images, etc.) have text (alt text) that identifies the element and its current state or condition.
(e) When bitmap images are used to identify controls, status indicators, or other programmatic elements, the meaning assigned to those images shall be consistent throughout an application's performance.	Supports	There are no images utilized within the Calendar solution to identify controls, status indicators, or other programmatic elements.
(f) Textual information shall be provided through operating system functions for displaying text. The minimum information that shall be made available is text content, text input caret location, and text attributes.	Not Applicable	Active Data uses standard HTML and display methods. No unique HTML schemes are used.

Section 1194.21 - Software Applications and Operating Systems (continued)		
(g) Applications shall not override user selected contrast and color selections and other individual display attributes.	Supports	Client can set all color and font size choices as the default within the Active Data Calendar configuration area. Visitors to the Calendar can adjust size of text, etc. to meet their individual requirements through standard browser functionality.
(h) When animation is displayed, the information shall be displayable in at least one non-animated presentation mode at the option of the user.	Not Applicable	No animation is used in Active Data Calendar.
(i) Color coding shall not be used as the only means of conveying information, indicating an action, prompting a response, or distinguishing a visual element.	Supports	Active Data Calendar allows full configuration of text coloring for appearances, however color is not used for indication of an action, response prompt or other means that cannot be distinguished through the text itself.
(j) When a product permits a user to adjust color and contrast settings, a variety of color selections capable of producing a range of contrast levels shall be provided.	Supports	Active Data Calendar allows full configuration of all colors. All configurable coloring used in calendar can be configured to any color following the HTML 6 digit hex standard (#000000).
(k) Software shall not use flashing or blinking text, objects, or other elements having a flash or blink frequency greater than 2 Hz and lower than 55 Hz.	Supports	Active Data Calendar does not use any flashing or blinking text, objects or other elements.
(l) When electronic forms are used, the form shall allow people using Assistive Technology to access the information, field elements, and functionality required for completion and submission of the form, including all directions and cues.	Supports	Active Data Calendar includes alternative text elements (alt text) for all buttons and input fields.

## Section 1194.22 - Web-Based Internet Information and Applications

Refer to ( <http://www.access-board.gov/sec508/guide/1194.22.htm>) for details on the guidelines listed below.

Criteria	Supporting Features	Remarks and explanations
(a) A text equivalent for every non-text element shall be provided (e.g., via "alt", "long desc", or in element content).	Supports with Exceptions	Active Data Calendar provides full support of these criteria on all front-end Calendar views and options. There are areas within the Calendar administration area that do not currently include alt. text options, however the number of items missing alt text within the admin area is very minimal.
(b) Equivalent alternatives for any multimedia presentation shall be synchronized with the presentation.	Not Applicable	Active Data Calendar does not utilize multimedia presentations.
(c) Web pages shall be designed so that all information conveyed with color is also available without color, for example from context or markup.	Supports	Active Data Calendar allows full configuration of text coloring for appearances, however color is not used for conveying context or markup.
(d) Documents shall be organized so they are readable without requiring an associated style sheet.	Supports	Active Data Calendar's layout is not determined by the style sheet and is only utilized for further enhancing appearance of information but is not required to access the information.
(e) Redundant text links shall be provided for each active region of a server-side image map.	Not Applicable	Active Data Calendar does not utilize server-side image maps on the Calendar.
(f) Client-side image maps shall be provided instead of server-side image maps except where the regions cannot be defined with an available geometric shape.	Supports	Active Data Calendar has one client-side image map in the administration area and it follows the requirement so that someone using a screen reader can easily identify and activate regions of the map.
(g) Row and column headers shall be identified for data tables.	Supports	Active Data Calendar utilizes row and column headings on data tables.
(h) Markup shall be used to associate data cells and header cells for data tables that have two or more logical levels of row or column headers.	Not Applicable	Active Data Calendar does not utilize any tables with two or more levels.
(i) Frames shall be titled with text that facilitates frame identification and navigation	Not Applicable	Active Data Calendar does not utilize frames.
(j) Pages shall be designed to avoid causing the screen to flicker with a frequency greater than 2 Hz and lower than 55 Hz.	Not Applicable	Active Data Calendar does not use any techniques that would cause the screen to flicker.

<b>Section 1194.22 - Web-Based Internet Information and Applications (continued)</b>		
(k) A text-only page, with equivalent information or functionality, shall be provided to make a web site comply with the provisions of this part, when compliance cannot be accomplished in any other way. The content of the text-only page shall be updated whenever the primary page changes.	Supports	Active Data Calendar provides text listing view options that can be used as an equivalent to display the same information available in the Grid View.
(l) When pages utilize scripting languages to display content, or to create interface elements, the information provided by the script shall be identified with functional text that can be read by Assistive Technology.	Supports with Exceptions	<p>Actionable items on the front end of the Calendar do support these criteria fully.</p> <p>There are some Calendar forms within the administration areas that are missing alternative text. One example of this is the option within the administration area is a current link to "View Export Options" that does utilize JavaScript for a post back action that does not currently have alternative text provided. These exceptions are rare and will be updated within normal maintenance product upgrades in early 2010.</p>
(m) When a web page requires that an applet, plug-in or other application be present on the client system to interpret page content, the page must provide a link to a plug-in or applet that complies with 1194.21(a) through (l).	Not Applicable	Active Data Calendar does not utilize applets, plug-ins or other applications be present on the client system to interpret page content.
(n) When electronic forms are designed to be completed on-line, the form shall allow people using Assistive Technology to access the information, field elements, and functionality required for completion and submission of the form, including all directions and cues.	Supports	All electronic forms are designed to be completed online by people using Assistive Technology and meet all requirements outlined.
(o) A method shall be provided that permits users to skip repetitive navigation links.	Supports	Active Data Calendar does not include repetitive navigation links. Calendar allows for custom header and footers to be uploaded by each client and it is up to the client to ensure that headers/footers do not include repetitive links and should include methods for skipping navigation within them.
(p) When a timed response is required, the user shall be alerted and given sufficient time to indicate more time is required.	Supports with Exceptions	The only timeout in Calendar is the standard IIS application timeout which is set to 20 minutes by default but can be extended by each client. Also, the user is able to save at any point in order to not lose data if they expect to exceed the amount of time allowed before session timeout.

Section 1194.31 - Functional Performance Criteria		
Criteria	Supporting Features	Remarks and explanations
(a) At least one mode of operation and information retrieval that does not require user vision shall be provided, or support for Assistive Technology used by people who are blind or visually impaired shall be provided.	Supports with Exceptions	Front end Views are compliant to these criteria; however the Active Data Calendar administration area does not provide a separate mode of operation than the standard web based forms which are not optimized for use with Assistive Technologies for the visually impaired.
(b) At least one mode of operation and information retrieval that does not require visual acuity greater than 20/70 shall be provided in audio and enlarged print output working together or independently, or support for Assistive Technology used by people who are visually impaired shall be provided.	Supports with Exceptions	Front end Views are compliant to these criteria as font size can be controlled and enlarged by using standard browser functionality for enlarging text. The backend administration area of Active Data Calendar does not provide a separate mode of operation than the standard web based forms which are not optimized for use with Assistive Technologies for the visually impaired.
(c) At least one mode of operation and information retrieval that does not require user hearing shall be provided, or support for Assistive Technology used by people who are deaf or hard of hearing shall be provided	Not applicable	Active Data Calendar does not require any audio component that would be affected by these criteria.
(d) Where audio information is important for the use of a product, at least one mode of operation and information retrieval shall be provided in an enhanced auditory fashion, or support for assistive hearing devices shall be provided.	Not applicable	Audio information is not utilized in Active Data Calendar.
(e) At least one mode of operation and information retrieval that does not require user speech shall be provided, or support for Assistive Technology used by people with disabilities shall be provided.	Not applicable	User speech is not required or utilized in Active Data Calendar.
(f) At least one mode of operation and information retrieval that does not require fine motor control or simultaneous actions and that is operable with limited reach and strength shall be provided.	Not applicable	All features of Active Data Calendar can be utilized through a standard keyboard.

Section 1194.41 - Information, Documentation, and Support		
Criteria	Supporting Features	Remarks and explanations
(a) Product support documentation provided to end-users shall be made available in alternate formats upon request, at no additional charge.	Supports	Active Data provides support via telephone, online manuals in written format, in-context help text which can be accessed and ready by assistive technologies and online webinars that offer visual and audio elements all at no additional charge to the standard software maintenance and support.
(b) End-users shall have access to a description of the accessibility and compatibility features of products in alternate formats or alternate methods upon request, at no additional charge.	Supports	Active Data provides end-users with a description of accessibility compatibility at no charge.
(c) Support services for products shall accommodate the communication needs of end-users with disabilities.	Supports	Active Data provides support via telephone, online manuals in written format, in-context help text which can be accessed and ready by assistive technologies and online webinars that offer visual and audio elements all at no additional charge to the standard software maintenance and support



## **7.2 Attachment 2.4.1.3.1 Active Directory and Active Data Exchange**

When users are brought from Active Directory to calendar (through LDAP) we take the following four pieces of information: **first name**, **last name**, **email** and **login name**.

### **USERS**

In the calendar application you can import single users from Active Directory into calendar. There is a section in the calendar administration area where you can search for users in Active Directory and copy the users found into the calendar application. Upon importing an Active Directory user the following occurs:

The 4 pieces of information noted above are copied from Active Directory and an account is created in the calendar application.

Department permissions and role and account status can be automatically applied to users as they are brought over to calendar.

At this point the user information as stored in calendar matches the information stored in LDAP. Also, you are unable to modify the accounts information (first name, last name, email,). Only the accounts permissions in the calendar application can be modified (department roles, privileges, facility ownership...). Once a user is brought into the calendar application from Active Directory

### **GROUPS**

In the calendar application you can import groups from Active Directory into calendar. There is a section in the calendar administration area where you can search for groups in Active Directory and then select to import a group into calendar. This is the only area in calendar where groups and Active Directory interact. Upon importing an Active Directory group the following happens:

A group with a name matching the Active Directory group is created in the calendar application.

All users in the Active Directory group are imported into the calendar application (as noted in the USERS section).

All Active Directory users imported are assigned to the group created in the calendar application.

At this point there is a group name in the calendar application that matches the group name in Active Directory. Group names can be modified in the calendar application to be changed to something different than the group name as it is stored in Active Directory.

Once groups and users are in the calendar system, calendar permissions (department roles, privileges, facility ownership,) can be modified at group level which gets applied to every user assigned to the group. This is an easy way to give large sets of users similar privileges based on group. All the individual accounts imported into the group from Active Directory can also be modified as outlined in the USERS section above.

### **PERSISTENT ACTIVE DIRECTORY INTERACTION**

Simple answer: There is absolutely no persistent interaction with the calendar application and Active Directory once a user/group is brought into the calendar application from Active Directory.

The only thing the calendar application cares about when it comes to users in the calendar system and users in Active Directory are the following:

The user login name as entered when logging into the calendar application must be a valid calendar account.

The user login name as entered when logging into the calendar application must validate against Active Directory.

If the login meets those 2 requirements they are allowed to access the calendar administration area with permissions as specified in the USERS/GROUPS sections.

Group assignments in Active Directory do not affect validity of an Active Directory account; they are only for setting up permissions and things of that nature on an organization domain (which is outside of calendar and has nothing to do with the permissions and privileges of an account in the calendar application). A user in Active Directory may be a part of 14 groups when they are first brought into the calendar application and later on they are removed from all 14 groups and assigned to 3 totally new groups through Active Directory; this account will still be valid in Active Directory from a perspective of calendar and the group changes made in Active Directory will not be reflected or have any bearing on account/group information in the calendar application (they will still maintain their original assignments in the calendar application).

A note about password and Active Directory and the calendar system: When the user logs into calendar and enters their password the user is validated against the client Active Directory to make sure they are a valid user and then a hash of their password is stored in the calendar system. A password hash is a one way process meaning we cannot EVER undo the hash to see the actual password entered. For example the password "admin12" hashes to the value "1844156D4166D94387F1A4AD031CA5FA". So from the calendar perspective we never actually know or store user passwords in their open form (admin12); sometimes this helps ease administrators when setting up an LDAP/Active Directory connection and associated security risks.

A note about the super user: The calendar super user is never validated against Active Directory. This is an account that pertains only to the calendar application and has global unrestricted rights.

### **7.3 Attachment 2.4.1.11 Training Course Description**

#### **Course 3901: Standard Training - Maximizing Event Planning and Publishing**

Includes 2 - 2 hour Sessions

Cost = \$595.00 ( 1 Live Meeting Connection)

##### ***Session One: Calendar Framework/Workflow Setup and Administrative Overview (2 hours)***

###### **Summary**

This session is intended to give an overview of the recommended Calendar administrative framework setup. This session is recommended for top level administrators including the Super User, Department level administrators and Business/Category Owners or Topic Owners.

###### **Prerequisites**

There are no prerequisites for this training session other than the purchasing and installation of the Active Data Calendar solution.

###### **Topics Covered in Session One**

1. Overview of the Product and Suggested Setup Flow
2. Navigating and Understanding the View Screens and Visitor Options
3. Configuring the Calendar (Setting up Custom Graphics, Enabling Interactive Options and View Settings)
4. Workflow Structures and Options
5. Creating and Maximizing your Categorization/Classification Structure
6. Location Structure Setup and Maximizing Conflict Notifications/Alerts for Event Planning
7. Importing and Exporting Events and Purging Events
8. Open Questions and Answers Session

##### ***Session Two: Calendar User Training - Maximizing Event Planning & Publishing (2 hours)***

###### **Summary**

This session is intended to provide a product overview for standard Calendar users, as well as provide detailed training to both standard users and administrative level users on the best practices for adding and managing events in the Calendar program. There is also some introductory training on sending email marketing to event subscribers, enabling and managing registration and understanding the reports area of Calendar 3.9.

###### **Prerequisites**

Standard Users (Non administrative level) have no pre-requisites prior to attending this training session. It is recommended that this training session be conducted after the administrative users have already setup and finalized the calendar configuration, categorization and location structures as well as created the Calendar workflow structure.

### Topics Covered

1. Review of Calendar Views
2. Workflow Overview
3. Adding and Managing your Events
4. Modifying/Cancelling/Deleting/Rescheduling/Copying Events
5. Sending Event Email Notices
6. Event Registration - Overview Starter Training

### ACTIVE DATA CALENDAR 3.9 TRAINING PACKAGES

7. Brief Review of Reports
8. Open Questions and Answers Session

### Course 3902: Advanced Training - Maximizing Event Publishing & Marketing

Includes 3 - 2 hour Sessions

Cost = \$895.00 ( 1 Live Meeting Connection)

***\*Includes Session One and Session Two outlined in the Course 3901 - Training Package as well as an additional training session on Maximizing the Event Marketing Features.***

#### ***Session One: Calendar Framework/Workflow Setup and Administrative Overview (2 hours)***

### Summary

This session is intended to give an overview of the recommended Calendar administrative framework setup. This session is recommended for top level administrators including the Super User, Department level administrators and Business/Category Owners or Topic Owners.

### Prerequisites

There are no prerequisites for this training session other than the purchasing and installation of the Active Data Calendar solution.

### Topics Covered in Session One

1. Overview of the Product and Suggested Setup Flow
2. Navigating and Understanding the View Screens and Visitor Options
3. Configuring the Calendar (Setting up Custom Graphics, Enabling Interactive Options and View Settings)
4. Workflow Structures and Options

Active Data Exchange

5. Creating and Maximizing your Categorization/Classification Structure
6. Location Structure Setup and Maximizing Conflict Notifications/Alerts for Event Planning
7. Importing and Exporting Events and Purging Events
8. Open Questions and Answers Session

### ***Session Two: Calendar User Training - Maximizing Event Planning & Publishing (2 hours)***

#### **Summary**

This session is intended to provide a product overview for standard Calendar users, as well as provide detailed training to both standard users and administrative level users on the best practices for adding and managing events in the Calendar program. There is also some introductory training on sending email marketing to event subscribers, enabling and managing registration and understanding the reports area of Calendar 3.9.

#### **Prerequisites**

Standard Users (Non administrative level) have no pre-requisites prior to attending this training session. It is recommended that this training session be conducted after the administrative users have already setup and finalized the calendar configuration, categorization and location structures as well as created the Calendar workflow structure.

#### **Topics Covered**

1. Review of Calendar Views
2. Workflow Overview
3. Adding and Managing your Event
4. Modifying/Cancelling/Deleting/Rescheduling/Copying Events
5. Sending Event Email Notices
6. Event Registration - Overview Starter Training
7. Brief Review of Reports
8. Open Questions and Answers Session

### ***Session Three: Event Registration and Advanced Event Marketing (2 hours)***

#### **Session Summary**

This session is intended to provide a detailed training on the advanced event marketing functions built into Calendar 3.9. Learn how to extend your event marketing reach by syndicating events via templates throughout your site, stylize mini grids, and create RSS feeds. Administrators will learn how to create effective marketing emails to send to subscribing visitors and how to enable and manage event level registration. This session is recommended for top level administrators including the Super User, Department level administrators and Business/Category Owners or Topic Owners.

**Prerequisites**

All administrators and super user accounts that attend this training session should have first completed Session One on "Setting up the Calendar Framework and Administrative Structure".

**Topics Covered**

1. Creating Advanced Syndication Lists, Grid Syndication and Using Style Templates
2. Maximizing RSS and Using the RSS Library for Event Marketing and Email Newsletters
3. Send Email Notice - Using the WYSIWYG and Managing Event Subscribers
4. Creating and Maximizing Quick Links
5. Enabling Event Registration and Managing Event Registrants
6. Using Calendar Reports to understand your Calendar visitors
7. Open Questions and Answers Session